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Curriculum Vitae  
of  
Todd Richard Yarbrough, Ph.D.  
as of October 4, 2022

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Department of Economics  
Pace University - Dyson College of Arts and Sciences  
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EDUCATION

Ph.D. in Economics, University of Tennessee (2013)  
Dissertation: Essays on State Fiscal Institutions — Advisor: Matthew Murray, Ph.D.  
M.A. in Economics, University of Tennessee (2009)  
B.S.B.A. with Major in Quantitative Economics, University of Tennessee (2007) [*Magna Cum Laude*]

EMPLOYMENT

2017 - present, Pace University (New York City and Pleasantville, New York, USA)  
Clinical Assistant Professor of Economics  
Economics Program Director for Pace University Pleasantville  
2013 - 2017, Aquinas College (Grand Rapids, Michigan, USA)  
Assistant Professor of Economics  
Chair of Economics Department (2015-2017)  
Director of Aquinas College Green Revolving Fund (2014 - 2017)  
2013-2014, University of North Carolina at Asheville (Asheville, North Carolina, USA)  
Visiting Professor of Economics  
2012 - 2013, Milligan College (Milligan, Tennessee, USA)  
Visiting Professor of Economics

PUBLISHED WORK

Microeconomics by Todd Richard Yarbrough. 1st Edition, Kendall-Hunt Publishing (2020). ISBN: 9781792416255  
[A textbook and self-contained online learning system for microeconomics principles course.](#)

Peer-Reviewed Research

Lake, D., Yarbrough, T, Carr, D., Lancaster, P., and Carpenter, H. (2016). The Engaged Department Initiative: GVSU, GRCC, and Aquinas Join Forces for Place-Based Impact. *Service-Learning to Advance Access & Success*  
Lake, D., Yarbrough, T, Carr, D., Lancaster, P., and Carpenter, H. (2018). Shifting Engagement Efforts through Disciplinary Departments: A Mistake or a Starting Point? *Journal of Higher Education Outreach & Engagement*  
Bayar, O., Yarbrough, T. (2022) The Fiscal Consequences of Natural Disasters: Evidence from the U.S. States. *Forthcoming in Public Finance Review*:

### Under Review

"Natural Disasters and Economic Dynamism: Evidence from the U.S." with Omer Bayar & Chris Boudreaux  
[*Environmental Resources and Management*]

"The Political Economy of Balanced Budget Rules: Evidence from U.S. State Environmental Expenditure"  
[*Journal of Public Budgeting and Finance*]

"Tycoonomics: Using Roller Coaster Tycoon to Teach Microeconomic Principles"  
[*Journal of Economics Education*]

### Working Papers

"Rainy Day Funds and the Fiscal Mix: Evidence from U.S. States" with Matthew Murray

"Using OpenRCT2 to Generate in-Class Economic Simulations with Roller Coaster Tycoon"

"Air Quality and School Outcomes in New York City" with Kelly Durand

"Where is the Rain? Effect of Fiscal and Political Institutions on U.S. State Rainy Day Fund Balance"

"Beyond Supply and Demand: Using Economic Principles to Teach Sustainability"

"Teaching Causal Inference to Undergraduates with Heterogeneous Statistical Skills"

### CONFERENCES AND PRESENTATIONS

2022, Invited presenter to the Aquinas College Seminar Series - "Natural Disasters and Entrepreneurship: Evidence from the Kaufman Indicators"

2022, Annual Conference for the Association of Environmental Studies and Sciences (Presenter and Session Chair) - "Beyond Supply and Demand II: Even More Economic Principles to Teach Sustainability"

2021, Pace University Society of Fellows Annual Fall Retreat (Discussant) - Session: "The Future of New York City and Employment after Covid-19"

2020, Annual Conference for the Association of Environmental Studies and Sciences (Presenter and Session Chair) - "Beyond Supply and Demand: Using Economic Principles to Teach Sustainability"

2020, Pace University Alumni Association Lecture Series - "An Economic History of the New Jersey Hudson River Waterfront"

2019, Pace University Alumni Association Lecture Series - "A History of the NYC Transit System"

2019, Pace University PARC Program Coffee and Lecture Series - "An Updated History of the NYC Transit System"

2018, 111th annual National Tax Association Conference (Presenter and Session Chair) - "Rainy Day Funds and the Fiscal Mix: Evidence from U.S. States"

2018, Southern Economic Association Annual Conference (Presenter and Session Chair) - "The Fiscal Impact of Natural Disasters on U.S. States: A Two-Step Approach"

2018, Eastern Economic Association Annual Conference (Presenter and Session Chair) - "The Political Economy of Balanced Budget Rules: Evidence from U.S. State Environmental Expenditure"

2016, 109th annual National Tax Association Conference - "The Political Economy of Balanced Budget Rules: Evidence from U.S. State Environmental Expenditure, 1975-2011"

2016, Association for the Advancement of Sustainability in Higher Education Conference - "Beyond Supply and Demand: Using Economic Principles to Teach Sustainability"

2016, Aquinas College Economicology Forum - "A Panel Discussion on the Federal Minimum Wage" (moderator)

2016, Osher Lifelong Learning Institute three-part lecture series - "Taxes and Expenditures: History and Analysis of U.S. Tax System"

2016, Michigan Academy of Science, Arts, and Letters Conference - "The Political Economy of Balanced Budget Rules: Evidence from U.S. State Environmental Expenditure, 1975-2011"

2015, Association for the Advancement of Sustainability in Higher Education Conference - "Assessing a New Campus Framework for Sustainability" with Jessica Eimer, Chad Gunnoe, and Rob Peters

2015, Michigan Political Science Association Conference (panel chair)

2015, Great Lakes Place-based Education Conference  
 - "Spanning Boundaries: The Engaged Department Initiative (A Case Study of Cross-Institutional Collaboration)" with Daniel Lake, Heather Carpenter, Paula Lancaster, and Dillon Carr

2015, Campus Compact Institute for Engaged Department Initiative (presenter)

2014, West Michigan Economic Symposium (panelist)

2014, Osher Lifelong Learning Institute three-part lecture series (instructor) - "Valuing the Invaluable: The Economics of the Environment"

2013, Association for the Advancement of Sustainability in Higher Education - "Sustainability Fatigue: Combating Malaise for a More Sustainable Campus"

2013, Osher Lifelong Learning Institute three-part lecture series - "Boom and Bust: American Recessions 1929 - 2009"

2013, University of Tennessee Department of Economics Seminar Series - "Rainy Day Funds and US State Expenditure Shares"

#### Interviews/Reports/Articles

Interview with New Jersey Public Radio on Economic Effects and Income Inequality in a Post-Covid World (2021)

"COVID19 and The Economy: The Good, the Bad, and the Ugly" for the Pace University Magazine (2020)

"COVID19 and the Economy" for the Pace University Magazine (2020)

"An Analysis on the Ease of Doing Business in Grand Rapids, Michigan" with Lewis Butler and the Grand Rapids Chamber of Commerce (2017)

"Business Should Say Yes to a Carbon Tax", The Grand Rapids Business Journal (2016)

"Building a Broader Case for GRFs on Campus", The Sustainable Endowment Institute (2016)

Interview with Grand Rapids Business Journal on EPA coal standards (2014)

2009 - 2011, Ctr. for Business and Economic Research  
 "An Economic Report to the Governor of the State of Tennessee" (2011) – contributing author  
 "An Economic Report to the Governor of the State of Tennessee" (2010) – contributing author  
 "The Future of the U.S. Automotive Industry", with Matt Murray, 34(1): 61-81 (2010)  
 "An Economic Impact Report of the University of Tennessee System on the State of Tennessee" (2010) with Bill Fox  
 "An Economic Impact Report of the Film Industry on the State of Tennessee" (2009) with Bill Fox

#### GRANTS AND FELLOWSHIPS

2022, Pace University Provost's Award (\$1,500) for Undergraduate-Faculty Research with Simone Hougham

2021, Pace University Provost's Grant (\$3,500) for Undergraduate Research with Simone Hougham (student)

2019, Pace University Undergraduate Summer Research Grant (\$2,000) with Veronica Lee (student)

2018, Pace University Undergraduate Summer Research Grant (\$2,000) with Christina Thomas (student)

2016, Aquinas College Summer Scholars Grant (\$1,000) to conduct research with an undergraduate student

2016, Grand Rapids Chamber of Commerce Grant (\$8,000) to conduct an ease of doing business study

2015, Campus Compact Grant (\$50,000) for Engaged Department Initiative

2014 - 2017, Wege Foundation Grant (\$200,000) for AQ Green Revolving Fund and The Aquinas College Foundation

2014, Wege Foundation Grant of \$5,000 for Development of Green Revolving Fund

2014 - present, Faculty Mini-Grant of \$500 for Development of Increased Sustainability Focus in Aquinas Curriculum

2007 - 2013, University of Tennessee:  
 Graduate Teaching Assistantship, 2007-2013  
 J. Fred and Wilma A. Holly Academic Fellowship,

## COMMITTEES AND SERVICE

### PACE UNIVERSITY

- 2019 - 2022, Calendar Committee
- 2020 - present, inducted member and advisor for the Pace University Society of Fellows
- 2018 - present, Faculty Advisor to the Economics Society at Pace University
- 2019 - 2021, Admissions and Retention Committee
- 2019 - 2021, Academic Resources Committee

### AQUINAS COLLEGE

- 2016 - 2017, Faculty Representative for Student Government
- 2014 - 2017, Managing Director of Aquinas College Green Revolving Fund
- 2014 - 2017, Co-Chair of Community Sub-committee of Sustainability Committee
- 2014 - 2017, Faculty Adviser for Aquinas Chapter of Omicron Delta Epsilon
- 2015 - 2016, Chair of Faculty Sustainability Committee
- 2013 - 2014, Sustainability Committee (Provost's Designee)

## ORGANIZATIONS AND AFFILIATIONS

- State and Local Government Review (editorial reviewer)
- Public Finance Review (editorial reviewer)
- American Economic Association
- National Tax Association
- Southern Economic Association
- Eastern Economic Association
- Association for the Advancement of Sustainability in Higher Education
- Pace University Society of Fellows

## COURSES TAUGHT

Principles of Economics (micro/macro), Intermediate Economics (micro/macro), Environmental Economics (undergraduate/masters), Public Economics, Econometrics, Economic Geography Money and Banking, International Economics and Trade, Senior Capstone, Managerial Economics (MBA), and Sustainable Management (MBA).