

Curriculum Vitae

of

Todd Richard Yarbrough, Ph.D.

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Department of Economics
Aquinas College
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Applied Microeconomics

- Public Finance and Environmental Economics
- State and Local Fiscal Policy
- Political Economy
- Environmental Policy

Sustainability

- Green Revolving Funds
- Consensus Building
- Strategy
- Processes

EDUCATION

Ph.D., Economics, University of Tennessee (2013)

- Dissertation: Essays on State Fiscal Institutions
- Advisor: Matthew Murray, Ph.D.

M.A., Economics, University of Tennessee (2009)

B.S.B.A., University of Tennessee (2007)

- Economics Major with Quantitative Methods Concentration

EMPLOYMENT

2017 - present, Pace University

- Assistant Professor of Economics, Dept. of Economics, Dyson College of Social Sciences

2013 - 2017, Aquinas College

- Assistant Professor of Economics, Dept. of Economics
- Chair of Economics Department (2015-2017)
- Director of Aquinas College Green Revolving Fund (2014 - 2016)
- 2015 Aquinas College Faculty of the Year

Spring 2013, University of North Carolina at Asheville

- Visiting Instructor of Economics, Dept. of Economics

2012 - 2013, Milligan College

- Adjunct Instructor of Economics, Dept. of Business

2007 - 2013, University of Tennessee

- Grad Teaching Assistant/Associate, Dept. of Economics, 2007 - 2013
- Research Assistant, Ctr. for Business and Economic Research, 2009 - 2011
- J. Fred and Wilma A. Holly Academic Fellowship

RESEARCH

PUBLISHED WORK

“Shifting Engagement Efforts through Disciplinary Departments: A Mistake or a Starting Point?”
w/ D. Lake, D. Carr, P. Lancaster, and H. Carpenter; Journal of Higher Education Outreach & Engagement

WORK CURRENTLY UNDER REVIEW:

“The Political Economy of Balanced Budget Rules: Evidence from U.S. State Environmental Expenditure, 1975-2011”

“Elevating Consensus: A Case Study of Green Revolving Fund Design and Implementation at Aquinas College”

WORKING PAPERS:

“Where is the Rain? Effect of Fiscal and Political Institutions on U.S. State Rainy Day Fund Balance”

“Rainy Day Funds and the Fiscal Mix: Evidence from U.S. States” with Matthew Murray

“Community Engagement as a Public Good: Exploring the Under Provision of Engaged Departments” with Danielle Lake, Heather Carpenter, Paula Lancaster, and Dillon Carr

“Beyond Supply and Demand: Using Economic Principles to Teach Sustainability”

“An Analysis on the Ease of Doing Business in Grand Rapids, Michigan” with Lewis Butler and the Grand Rapids Chamber of Commerce

“Sustainability Fatigue: Combating Malaise for a More Sustainable Campus”

PUBLISHED REPORTS/ARTICLES:

“Business Should Say Yes to a Carbon Tax”, The Grand Rapids Business Journal (2016)

“Building a Broader Case for GRFs on Campus”, The Sustainable Endowment Institute (2016)

Interview with Grand Rapids Business Journal on EPA coal standards (2014)

2009 - 2011, Ctr. for Business and Economic Research

- “An Economic Report to the Governor of the State of Tennessee” (2011) – contributing author

- “An Economic Report to the Governor of the State of Tennessee” (2010) – contributing author

- “The Future of the U.S. Automotive Industry”, with Matt Murray, 34(1): 61-81 (2010)

- “An Economic Impact Report of the University of Tennessee System on the State of Tennessee” (2010) with Bill Fox

- “An Economic Impact Report of the Film Industry on the State of Tennessee” (2009) with Bill Fox

CONFERENCES AND PRESENTATIONS

2016, 109th annual National Tax Association Conference

- “The Political Economy of Balanced Budget Rules: Evidence from U.S. State Environmental Expenditure, 1975-2011”

2016, Association for the Advancement of Sustainability in Higher Education Conference

- “Beyond Supply and Demand: Using Economic Principles to Teach Sustainability”

2016, Aquinas College Economicology Forum

- “A Panel Discussion on the Federal Minimum Wage” (moderator)

2016, Osher Lifelong Learning Institute three-part lecture series

- “Taxes and Expenditures: History and Analysis of U.S. Tax System”

2016, Michigan Academy of Science, Arts, and Letters Conference

- “The Political Economy of Balanced Budget Rules: Evidence from U.S. State Environmental Expenditure, 1975-2011”

2015, Aquinas College Economicology Forum on Sustainability (panelist)

2015, West Michigan Economic Symposium (presenter and panelist)

2015, Association for the Advancement of Sustainability in Higher Education Conference

- “Assessing a New Campus Framework for Sustainability” with Jessica Eimer, Chad Gunnoe, and Rob Peters

2015, Michigan Political Science Association Conference (panel chair)

2015, Great Lakes Place-based Education Conference

- “Spanning Boundaries: The Engaged Department Initiative (A Case Study of Cross-Institutional Collaboration)” with Daniel Lake, Heather Carpenter, Paula Lancaster, and Dillon Carr

2015, Campus Compact Institute for Engaged Department Initiative (presenter)

2014, West Michigan Economic Symposium (panelist)
2014, Osher Lifelong Learning Institute three-part lecture series (instructor)
- “Valuing the Invaluable: The Economics of the Environment”
2014, AQ History Department Panel on Poverty and Income Inequality (panelist)
2013 - 2014, West Michigan Sustainable Business Forum (panelist)
2013, Aquinas College Sustainability Retreat (presenter)
2013, Association for the Advancement of Sustainability in Higher Education
- “Sustainability Fatigue: Combating Malaise for a More Sustainable Campus”
2013, Osher Lifelong Learning Institute three-part lecture series
- “Boom and Bust: American Recessions 1929 - 2009”
2013, AQ Political Science Panel on Economics of Mid-east Crisis (panelist)
2013, University of Tennessee Department of Economics Seminar Series
- “Rainy Day Funds and US State Expenditure Shares” (dissertation)
2009-2013, University of Tennessee Brown Bag Workshops
- “Union Presence and Labor Supply Concerns”
- “Rainy Day Funds and Yardstick Competition”
- “Balanced Budget Rules and State Environmental Expenditure”

COURSES TAUGHT

Principles of Economics, Intermediate Economics, Environmental Economics, Public Economics, Econometrics, Money and Banking, International Economics and Trade, Senior Capstone (Game Theory/Behavioral), Managerial Economics (MBA), and Sustainable Management (MBA).

COMMITTEES AND SERVICE

AQUINAS COLLEGE

2016 - 2017, Faculty Representative for Student Government
2014 - 2017, Managing Director of Aquinas College Green Revolving Fund
2014 - 2017, Co-Chair of Community Sub-committee of Sustainability Committee
2014 - 2017, Faculty Adviser for Aquinas Chapter of Omicron Delta Epsilon
2014 - 2017, Aquinas College Spectrum Scholarship Competition (Judge)
2015 - 2016, Chair of Faculty Sustainability Committee
2015 - 2016, Search Committee for Marketing Professor
2015, Committee to review the Aquinas College Math Department
2014 - 2015, Search committee for Dean of Science and Sustainability
2014 - 2015, Search committee for Finance Professor
2013 - 2014, Aquinas College Sustainability Committee (Provost’s Designee)

GRANTS AND FELLOWSHIPS

2016, Aquinas College Summer Scholars Grant of \$1,000 to conduct research with an undergraduate student
2016, Grand Rapids Chamber of Commerce Grant of \$8,000 to conduct an ease of doing business study
2015, Campus Compact Grant of \$50,000 for Engaged Department Initiative with Danielle Lake, Heather Carpenter, Paula Lancaster, Dillon Carr, Ruth Stegman, and Kath Kremer
2014 - present, Wege Foundation Grant of \$200,000 for AQ Green Revolving Fund with Jessica Eimer, Chad Gunnoe, Kathy Kremer, Juan Olivarez, and the Aquinas College Foundation

2014, Wege Foundation Grant of \$5,000 for Development of Green Revolving Fund

2014 - present, Faculty Mini-Grant of \$500 for Development of Increased Sustainability Focus in Aquinas Curriculum

2007 - 2013, University of Tennessee:

- Graduate Teaching Assistantship, 2007-2013
- J. Fred and Wilma A. Holly Academic Fellowship,

ORGANIZATIONS AND AFFILIATIONS

West Michigan Environmental Action Council

West Michigan Sustainable Business Forum

West Michigan World Affairs Council

American Economic Association

National Tax Association

Southern Economic Association

Association for the Advancement of Sustainability in Higher Education

Omicron Delta Epsilon