# Robert J. Mundy Associate Professor, English Chair, Writing and Cultural Studies Director, Writing Program. Pace University, Pleasantville, NY 10570 [rmundy@pace.edu](mailto:rmundy@pace.edu) / (914) 773-3358

**DEGREES**

St. John’s University, D.A. (Doctor of Arts), English (Focus: Composition/Rhetoric)

Stony Brook University, B.A., English

**TEACHING AND ADMINISTRATIVE POSITIONS**

***Pace University Teaching Position***

Associate Professor, Department of Writing and Cultural Studies (2021– Present)

Assistant Professor, Department of Writing and Cultural Studies (2014 – 2021)

Pforzheimer Honors College, Pleasantville, New York

***Pace University Administrative Positions***

Chair, Department of Writing and Cultural Studies (2021 – Present)

Composition Director, Writing and Cultural Studies (2014 – Present)

Writing-Enhanced Course Program Director, Writing-Enhanced Course Program

(2015 – 2018)

Faculty-in-Residence (2015 – 2019)

Director, Pace University Alumni Hall Satellite Writing Center (2015 – 2019)

***Grant Program Administration***

Teagle Grant,Harlem RBI Program at SUNY College at Old Westbury, Old Westbury, New York - Director (2011 – 2015)

Smart Scholar Program, Roosevelt High School, Roosevelt, New York

Director (2012 – 2015)

**PUBLICATIONS**

***Peer Reviewed Manuscripts***

*"Come As You Are: Centering the Self in First Year Writing. R. Mundy & A. Hantgan (Eds). Pace University, 2025). Print.*

*Gender, Sexuality, and the Cultural Politics of Men’s Identity in the New Millennium: Literacies of Masculinity* (with H. Denny). New York, NY: Routledge Publishing, 2020. Print.

*Out in the Center: Public Controversies, Private Struggles* (with H. Denny, L. Naydan, R. Severe, & A. Sicari). Logan, UT: Utah State University Press, 2018. Print.

***Peer Reviewed Book Chapters***

“Case Studies of Male Rhetorical Mediation of Sexual Violence and Gender Role Stress/Conflict in the #MeToo Era.” D. Pomper (Ed). *Rhetoric of Masculinity: Male Body Image, Media, and Gender Role Stress/Conflict*. Washington D.C.: Lexington Books, 2022. Print.

“From the Personal to the Universal: Autoethnographic Creativity and Social Consciousness” J. Daniel (Ed). *Who Teaches Writing* (with D. Cadman and Vyshali Manivannan). Oklahoma State University, 2021. Print/Audio.

“The Politics of ‘I Got It’: Intersections, Performances, and Rhetorics of Masculinity in the Center.” H. Denny, R. Mundy, L. Naydan, R. Severe, & A. Sicari (Eds.). Out in the Center: Public Controversies, Private Struggles. Logan, UT: Utah State University Press, 2018. Print.

“Working Class Writing/Writers: A Review.” H. Denny, R. Mundy, L. Naydan, R. Severe, & A. Sicari (Eds.). Out in the Center: Public Controversies, Private Struggles. Logan, UT: Utah State University Press, 2018. Print.

“No Homo: Toward an Intersection of Sexuality and Masculinity for Working-Class Men” (with H. Denny). W. Thelin & G. Carter (Eds). Class in the Composition Classroom: Pedagogy of the Working Class (49-74). Logan, UT: Utah State University Press, 2017. Print.

“What Once Was or What May Never Have Been: En/De/Re Coding (Outlaw) Masculinity” (with B. DeSousa). Rebecca Martin (Ed.). Critical Insights: Bonnie and Clyde (174-188). Ipswich, MA: Grey House Publishing. Print. 2016.

***Peer Reviewed Journal Articles***

“Evolving Missions and Emerging Metaphors: A Return to *Landmark Essay on Writing Centers*” (with K. Mulhollem). *Writing Center Journal*. 39.1-2 (2022).

“Disseminating Corporate Identity Through Leadership: Unraveling the

Gendered Discourse of Capitalism” (with P. Ziek). *International Leadership Journal. Vol 9* (2017). Print.

“‘What Can You Possibly Know About My Experience?’: Toward a Practice of Self-Reflection and Multicultural Competence” (with R. Sugerman). *The Peer Review: Journal for Writing Center Practitioners*. *Vol 1* (2017). Online.

“Where We (Don't) Belong: 'Chasing' Kevin Smith's Male Narratives of Space and Place” (with P. Ziek). The Human: Journal of Literature and Culture. Vol 6 (2016). <http://humanjournal.org/home/>. Online.

***Editor, Peer Reviewed Journals***

*Masculinities on Film* (with J. Collins).The Human: Journal of Literature and Culture. Vol 6 (2016). <http://humanjournal.org/home/>. Online.

**Peer Reviewed Conference Papers**

***Papers and Presentations at National/International Conferences***

“Open Educational Resources, Public Knowledges, & the Intersection of Abundance and Scarcity.” College Composition and Communication, Spokane, WA. April 2024.

“How Do We Teach Men to Stop Killing Us?: Masculine Threat, Mass Shootings, and Male Gender Role Conflict/Stress.” College Composition and Communication, Chicago, IL. February, 2023.

“Dismantling Architectures of Power: On Collaboration and Implementation in Labor and Assessment Schemas.” College Composition and Communication, Chicago, IL. March, 2022.

“Making Tangible Institutional Abstractions: Co-Creating Labor-Based Departmental Grading Policies Across Teaching Lines .” College Composition and Communication, Spokane, WA. April, 2021.

**“On Full Public Display: Cultural Rhetoric and Literacy of Post-Millennial Masculinities.” Popular Culture Association/American Studies Association Conference, Online, April 2021.**

“Transient Bodies and Invisible Status: Scaling Labor-Based Grading Practices to Establish Departmental Equity Across Teaching Tracks.” Council of Writing Program Administrators Conference, Reno NV, June 2020.

“Reading Masculinity in Contemporary Popular Culture.” Popular Culture Association**/American Studies Association Conference,**  Conference, Philadelphia, PA, April, 2020.

**“Transgressions to Transitions, and All of the Spaces in Between: Masculinities at the Intersection of Literacy Studies.” American Men’s Studies Association Conference, Greely, CO, March 2020.**

**“A Critical Look at CSR and the Built Environment Using Experiential Learning” (with P. Ziek). Education, Design, and Practice: Understanding Skills in a Complex World, Hoboken, NJ, June 2019.**

**“WPAs, Everyday Politics and Performativity: From How-to’s and What-if’s to Now What?**” College Composition and Communication, Pittsburgh, PA, March 2019.

**“**Cultural Competence and Writing Studies” (with R. Sugerman). International Writing Center Association, Atlanta, GA, October, 2018.

**“**All that Glitters is Not Gold: The Built Environment and CSR” (with P. Ziek). International Vincentian Business Ethics Conference (IVBEC), New York, NY, October, 2018.

“Space, Place, and HB2.” Literacies of the Lavatory: Language and Performativity in the Age of HB2.” College Composition and Communication, Kansas City, MO, March 2018.

“Practices of Multicultural Competence Counseling and Meditative Mindfulness in the Social Justice Writing Center: An Interactive Webinar.” IWCA Collaborative, Kansas City, MO, March, 2018, invited speaker.

“Shadow Networks: Examining Non-traditional Female Students’ Access to Writing Support as They Negotiate Life Transitions” (with M. Turner). International Writing Center Association, Chicago, IL, November, 2017.

“When the Secret is Out in the Center: Interrogating Private Struggles through Public Controversies” (with H. Denny & A. Sicari). International Writing Center Association, Chicago, IL, November, 2017.

“The Aim of *Out in the Center*: Cultivating Change through Public Controversies and Private Struggles.” Conference on College Composition and Communication, Portland, OR, March, 2017.

“Conducting a Focus Group: Towards a Social Justice Approach to Leadership in the Writing Center” (with R., Severe & P. Ziek). International Writing Center Association, IWCA Collaborative. Portland, OR, March, 2017.

“You're So Money: Towards a Stylistic Performativity of Working-Class Masculinity. *No Worse for the Wear: Affect, Performance, and the Working Class.* Writing Program Administrators Conference.” Raleigh, NC, June 2016.

“From the Center to the Margin and Back Again: Male Leadership in Writing Centers” (with R. Severe, P. Ziek, & A. Stout). International Writing Center Association, IWCA Collaborative. Houston, TX, April, 2016.

“Beasts of Burden or Burden for Beasts: Re/in/de/scribing Codes of Masculinity through Public Pedagogies.” Conference on College Composition and Communication. Tampa, FL, March, 2015.

“The Job Market and Higher Education: Negotiations and Navigations of the New Doctoral Student.” Conference on College Composition and Communication. Tampa, FL, March, 2015.

“Facing Public Controversies in the Open: Identity Politics Revisited/Remembered/Dissected & The WPA” (L. Naydan, H. Denny, & A. Sicari). International Writing Center Association, IWCA Collaborative, Indianapolis, IN, March, 2014.

“Contesting Identities in Writing Centers: Theorizing Subject Positions, Practices, and Political Contexts.” Conference on College Composition and Communication, Atlanta, GA, April, 2011.

***Papers and Presentations at Regional Conferences***

“The Art of Administration: Toward Collaborative, Departmental-Wide Labor-Based Grading Contracts” (with A. Hantgan, R. Duquesne, T. Gonzalez, J. Suskewicz, & D. Cadman). SUNY Conference on Writing, White Plains, NY, November, 2019.

“Learning the Lay of the Land: Student Perspectives on Campus-Wide Writing Cultures.” Northeast Writing Center Association, Danbury, CN, March, 2019.

“Space-based: Writing Centers and Physical Design Choices/Non-choices” (with P. Ziek and M. Turner). Northeast Writing Center Association, Worchester, MA, March, 2018.

“Off the Clock But Still Hard at Work: Transference, Countertransference, and Center Self Care” – *Northeast Writing Center Association* (with R. Sugerman & P. Ziek). Northeast Writing Center Association, Pleasantville, NY, April, 2017.

“Neither This Nor That: Non-traditional Female Students' Views on Identity and Writing While in Transition” (with M. Turner, A. Blanco, and A. Franciosa). Northeast Writing Center Association, Pleasantville, NY, April, 2017.

“‘People Just Assume I’m Here Because I am Wonderful’”: Humility and Male Leadership in the Writing Center” (with P. Ziek). UConn Conference on the Teaching of Writing, Storrs, CT, April, 2017.

“Action, Community, or Neutrality: Toward An Understanding of Gendered Discourse in Corporate America” (with P. Ziek). New York State Council of Arts (NYSCA), October, 2016.

“Location, Location, Location: Gender, Sexuality and Space Narratives in Chasing Amy” (with P. Ziek). Mid-Atlantic Popular and American Culture Association (MAPACA), October, 2016.

“When the Everyday Ain’t So Common: Considering the Narrative of Writing Center Scholarship” (with A. Sicari). Northeast Writing Centers Association, Keene, NH, April, 2016.

“Introspective Identity Politics: Negotiating the Self in Writing Center Practice.” Northeast Writing Center Association, Hackettstown, NJ, April, 2015.

“Talking Someone Else’s Talk, Walking Someone Else’s Walk: The Language and Performance of Working-Class Masculinity.” *The Tensions Between and Coercion of Non-Standard Englishes and Academic Registers*. Writing as Translation, UCONN Conference on the Teaching of Writing, Storrs, CT, March, 2015.

“Lost in Translation: Othering the Standard.” Northeast Writing Center Association, Providence, RI, March, 2014.

“Giving and Not Simply Taking: Wikis, ePortfolios, and Collaborative Writing.” SUNY College at Old Westbury, Old Westbury, NY, October, 2013.

“Fostering Writing Communities: The Possibilities and Problematics of Emerging Technologies in the Composition Classroom/Writing Center.” SUNY Council on Writing, Buffalo, NY, March, 2013.

“Along the Endless Road, Moving Fast and Still.” Whitman and the Beats: St. Francis College, Brooklyn, NY, March, 2010.

“Wounded Atlas: Constructing Male Identity in a State of Exile.” St. John’s University, Queens, NY, April, 2010.

**UNIVERSITY PRESENTATIONS & STUDENT RESEARCH**

***University Presentations***

“Expressive Writing in First-Semester Writing Classes for Wellness, Retention and College Success .” *Institute on Teaching and Learning*. Pace University, NY, 2022.

“Media Mashups: Code-switching and Code-meshing in the Political Discourse of AOC.” *Faculty /Student Research* Day. Pace University, English, Pleasantville, NY, 2019.

“*Out in the Center* & *Literacies of Masculinity*: A Review of Recently Published Manuscripts.” *Trustees and Westchester Faculty Reception*. Pace University, Pleasantville, NY, 2018.

“Righting Students’ Paths: Retention, Academic Success, and Campus-Wide Writing Culture.” *Retention Conference*, Pace University, Pleasantville, NY, 2018.

“Examining Non-traditional Female Students’ Access to Writing Support as They Negotiate Life Transitions.” *Faculty Research Presentation*, Pace University, Pleasantville, NY, 2017.

“Three Walks / One Talk: Writing the City, University, and Self” (with A. Acari & M. Castiglia). *The Society of Fellows of Dyson College*, Pace University, New York, NY, 2017.

“Implications for Men.” *Women’s Leadership Conference*, Pace University, Pleasantville, NY, 2016.

“Lecherous Men, Subservient Women, and Gender Outliers: Digitally Deconstructing the Myth of the Norm” (with A. Dalia, B. Finelli, H. Kelleci, J. Levine, & A. Smith). *The Society of Fellows of Dyson College*, Pace University, New York, NY, 2016.

“Reconsidering Our Role: Writing Center Scholarship at the Intersection of Gender and Leadership.” *Faculty Institute*, Pace University, Pleasantville, NY, 2016.

“Faculty Roundtable: CURE Faculty/Student Research.” *Dyson Day Conference*, Pace University, New York, NY, 2016.

“Examining Literacies Across the Disciplines: Building a Collaborative Community.” *Faculty Institute*, Pace University, New York, NY, 2015.

“When Your Voice Lacks Value: English, Englishes, and the Teaching of the Standard” (with J. Amaro, C. Purnell, & K. Szilagyi). *The Society of Fellows of Dyson College*, Pace University, New York, NY, 2015.

“Smashing Every Ceiling: Overcoming Institutional Bias” (with R. Simon). *Women’s Leadership Conference*, Pace University, Pleasantville, NY, 2015.

“‘Comrades in Struggle’: Gender Inclusivity in Feminism.” *Women’s Leadership Conference*, Pace University, Pleasantville, NY, 2014.

***Student Research Conference Presentations***

*University*

“Media Mashups: Code-switching and Code-meshing in the Political Discourse of AOC” (with R. Mendela). *Pace University Research Showcase*, New York, NY, 2019.

“Online Commodification of Insurance.” (with A. Medlicott). *Writing Awards*, Pace University, Pleasantville, NY, May, 2019.

“Blockchain’s Future in the Financial Industry” (with H. Liu). *Writing Awards*, Pace University, Pleasantville, NY, May, 2019.

“ENG 300” Language and Gender Wiki Project” (with B. Michas & N. Neuner). *Writing Awards*, Pace University, Pleasantville, NY, May, 2019.

“The Experiences of Nontraditional Female Students and the Role of Writing Centers in their Success” (with A. Blanco & A. Franciosa). *The Society of Fellows of Dyson College*, Pace University, New York, NY, March, 2018.

“Three Walks / One Talk: Writing the City, University, and Self” (with A. Arcari & M. Castiglia). *The Society of Fellows of Dyson College*, Pace University, New York, NY, March, 2017.

“Lecherous Men, Subservient Women, and Gender Outliers: Digitally Deconstructing the Myth of the Norm” (with A. Dalia, B. Finelli, H. Kelleci, J. Levine, & A. Smith). *The Society of Fellows of Dyson College*, Pace University, New York, NY, March, 2016.

“When Your Voice Lacks Value: English, Englishes, and the Teaching of the Standard” (with J. Amaro, C. Purnell, & K. Szilagyi). *The Society of Fellows of Dyson College*, Pace University, New York, NY, March, 2015.

*Regional*

“Learning the Lay of the Land: Student Perspectives on Campus-Wide Writing Cultures” (with J. Coughlin, D. Gehrlein, B. Michas, & N. Neuner), *Northeast Writing Center Association*, Danbury, CN, March, 2019.

“Introspective Identity Politics: Negotiating the Self in Writing Center Practice” (with C. Miller, A. Stout, S. Voorhees). *Northeast Writing Center Association*, Hackettstown, NJ, April, 2015.

*National*

**“On Full Public Display: Cultural Rhetoric and Literacy of Post-Millennial Masculinities” (with B. Cameron, C. Halstead, and A Weiss). Popular Culture Association/American Studies Association Conference, Philadelphia, PA, April 2020.**

**“Transgressions to Transitions, and All of the Spaces in Between: Masculinities at the Intersection of Literacy Studies” (with N. Neuner). American Men’s Studies Association Conference, Greely, CO, March 2020.**

*International*

“Shadow Networks: Examining Non-traditional Female Students’ Access to Writing Support as They Negotiate Life Transitions” (with A. Blanco & A. Franciosa). *International Writing Center Association, Chicago*, IL, November, 2017.

***Thesis Director***

Stolyar, B: “Masculinity and the Changing Workforce : Male Managerial Practices in Corporate America.” Pace University, English, Pleasantville, NY, 2021.

Mendela, R. “Media Mashups: Code-switching and Code-meshing in the Political Discourse of AOC.” Pace University, English, Pleasantville, NY, 2019.

Blanco,A. & Franciosa, A. “The Experiences of Nontraditional Female Students and the Role of Writing Centers in Their Success.” Pace University, English, Pleasantville, NY, 2018.

Best, J. “Examining the Masculine Warrior Narrative.” Pace University, Communications, Pleasantville, NY, 2017.

Yampel, E. “Judaism and Jurisprudence: An Exploration of Religion’s Reach into the Secular Courtroom.” “ Pace University, English, Pleasantville, NY, 2017.

**INVITED SPEAKER**

“Masculinity and the Workplace.” Wiley Publishing. Mainz, Germany, October, 2021.

“Literacy Narratives and the Politics of Language.” Minds Matter, New York, NY, January 11, 2020.

“Working Class Masculinizes and Composition Studies.” Naylor Workshop on Undergraduate Research in Writing Studies, York, PA, September 27 – 29, 2019.

“Practices of Multicultural Competence Counseling and Meditative Mindfulness in the Social Justice Writing Center: An Interactive Webinar.” IWCA Collaborative, Kansas City, MO, 2018.

“Countering the Grit Narrative.” Convocation Keynote Speaker, Pace University, Pleasantville, NY, 2017.

“Pace University: Supporting Academic Success” Res Life Training, Pace University, Pleasantville, NY, 2017.

“Pace Path: Public Space and Identity.” First-Year Interest Group (FIG), Pace University, Pleasantville, NY, 2016.

“Rape Culture and College Campuses.” Freshman Interest Group (FIG), Pace University, Pleasantville, NY, 2017.

“First-Generation Students in the Writing Center.” University of Houston, Houston, TX, 2016.

Graduation Hooding Ceremony Speaker, St. John’s University, Queens, NY, 2015.

“HomoGreekPhobia.” Pace University, Pleasantville, NY, 2014.

“Men and Working-Class Masculinity.” Department of Women’s Studies, SUNY College at Old Westbury, Old Westbury, NY, 2013.

**COURSES TAUGHT**

***Pace University First-Year Writing and Writing in the Disciplines***

ENG 110: Composition

ENG 120: Critical Writing

ENG 120: Critical Writing

ENG 201: Writing in the Disciplines

***Pace University Writing and Cultural Studies***

ENG 212: Introduction to Genre Studies

ENG 215: Rhetorics of the Body

ENG 300: Language and Gender

ENG 343: Language and Identity

ENG 393: Internship

ENG 396H: Cultural Rhetorics

ENG 499: Writing and Cultural Studies Capstone ENG 396H: Cultural Rhetorics

***Pace University Women’s and Gender Studies***

WS115: Intro to Women’s and Gender Studies

WS 268: Men and Masculinities

***Pace University Learning Communities***

ENG 110 / ENV 101

ENG 201 / TCH 396A

***Pace University Online Classes***

WS115: Intro to Women’s and Gender Studies

WS 268: Men and Masculinities

ENG 201: Writing in the Disciplines

***Additional Courses***

Technical Writing

First-Year Composition

Literature in a Global Context

The Road Novel

Literature and Culture

Ethics of Engagement

Introduction to Literature

Shakespeare: Selected Plays

Milton: Paradise Lost

Beowulf & 18th Century Literature

***Writing Center, Writing Program Workshops/Outreach***

First Year Experience: Ethics of Engagement

Senior Seminar: Sociology and Education

Research Methods

Taking Essay Exams

Thesis Writing: School of Education

Creative Writing

Source Integration

Grammar and Citation

Journaling

Summary and Analysis

Writing About Space and Place

Challenged to Achieve at Pace (CAP)

**WORKS IN PROGRESS**

“Open Educational Resources, Public Knowledges, & the Intersection of Abundance and Scarcity.” College Composition and Communication, Spokane, WA. April 2024 (accepted)

“Tracing and Making (Super) “Heroes”: White Male Rage and Conversative Male Rhetoric (journal article)

“Department-Wide Labor-Based Grading” (journal article)

*The “Secret” Stories We Tell: Masculinities, Tattoo Culture, and Discourses of the Body* (single authored book manuscript)

**AWARDS**

2019 International Writing Center Outstanding Book or Major Work Award for *Out in the Center: Public Controversies, Private Struggles*

2017, 2018 Kenan Award

2017, 2018 Scholarly Research Award

2017, 2018 Lavender Award Nominee

2016 University STAR Award

2016 Dyson Society of Fellows Inductee

2015 Residence Life Award: Writing Center: Outstanding Partnership and Support

2022-2023 President Award, Open Educational Resources

**SERVICE**

***University Committees/Service***

Safety Committee (Present)

First-Generation student mentor program

Search Committee: Associate Provost of Academic Affairs (Present)

Faculty-in-Residence, Pace University (2015 – 2019)

Convocation Committee, Pace University (2014 – Present)

Delta Kappa Epsilon, Sponsor, Pace University (2014 – Present)

Faculty Institute Planning Committee (2015 – 2016)

Leadership Committee, Pace University (2014 – 2017)

FIG Committee, Pace University (2014 – Present)

***Dyson College Committees/Service***

Dyson College Assessment Committee (2019 – Present)

Dyson Curriculum Committee, Pace University (2014 – Present)

Writing Center Satellite Advisor, Pace University (2015 – 2019)

Academic Standing Committee, Dyson College (2014 – 2015; 2016 – 2017)

WEC Program Director (2014 – 2018)

Writing Program Director (2014 – Present)

Proposed and submitted revised learning community / UNV 101 curriculum

***Departmental Committees/Service***

Chaired Associate Provost Search

Subcommittee Chair, DCC, core revision

Writing Center Committee, Pace University (2014 – Present)

Composition Committee, Pace University (2014 – Present)

Assessment Committee, Pace University (2014 – Present)

Served on six departmental search committees (2014 – Present)

Chair, Writing and Cultural Studies (2021 – Present)

WEC Program Director (2014 – 2018)

Writing Program Director (2014 – Present)

Academic Standing Committee, SUNY College at Old Westbury (2013)

***Professional Committees/Service***

CCCC Taskforces, Race (Present)

Council of Writing Program Administration (2019)

Northeast Writing Center Association, Ex Officio (2019)

Northeast Writing Center Association, Conference Chair (2018)

Northeast Writing Center Association, Conference Co-Chair (2017)

Northeast Writing Center Association, Conference Host (2017)

Northeast Writing Center Association, Steering Committee (2015 – Present)

Council on Undergraduate Research (CUR) (2015)

Dyson School of Arts and Sciences Fellow (2015-Present)

Northeast Writing Center Association, Steering Committee (2012, 2015-Present)

International Writing Centers Association National Council of Teachers of English

Modern Language Association

Comparative Literature Association

American Men’s Studies Association

Popular Culture Association

Sigma Tau Delta

Kappa Delta Pi

**PRIOR TEACHING AND ADMINISTRATIVE EXPEREINCE**

***Higher Education******Teaching Positions***

SUNY College at Old Westbury, Writing Center, Old Westbury, New York

Associate Director (2011 – 2014)

SUNY College at Old Westbury, Department of English, Old Westbury, New York

Adjunct Professor (2013 – 2014)

SUNY College at Old Westbury, First Year Experience, Old Westbury, New York

Adjunct Professor (2011 – 2012)

St. John’s University, Department of English, Queens, New York

Graduate Assistantship/Instructor (2009 – 2014)

Suffolk County Community College, Department of English, Selden, New York

Adjunct Professor (2011 – 2013)

SUNY College at Old Westbury, Writing Center, Old Westbury, New York

Outreach Specialist/Professional Staff (2011 – 2012)