

## **RICHARD S. “RIC” KOLENDA, PH.D.**

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Department of Public Administration  
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### **EDUCATION**

**Ph.D., 2017, Public Policy, Georgia State University/Georgia Institute of Technology**

Joint Ph.D. Program with Andrew Young School of Policy Studies and  
Georgia Tech School of Public Policy

Major field: Urban Economic Development Policy

Minor field: City and Regional Planning

**M.A., 1987, Urban Studies, Temple University**

Fields included Public Administration & Urban Politics

Ph.D. (coursework only), Political Science, fields included Public Policy, Urban Politics, and  
Political Philosophy

**B.S., 1984, Grand Valley State University**

Economics, Minor in Journalism

### **ACADEMIC APPOINTMENTS**

**Clinical Assistant Professor**, Department of Public Administration, Dyson College of Arts  
and Sciences, Pace University, New York, NY, 2019-present

**Professional Lecturer**, School of Public Service, DePaul University, Chicago, IL, 2017-2018

**Clinical Assistant Professor**, Department of Public Administration, College of Urban  
Planning and Public Affairs, University of Illinois at Chicago, Chicago, IL, 2016-17

**Adjunct Assistant Professor**, Department of Geography and Planning, Appalachian State  
University, Boone, NC, 2014-15

**Adjunct Instructor**, Department of Political Science and Planning, University of West  
Georgia, Carrollton, GA, 2012

**Adjunct Instructor**, Department of Public and International Affairs, University of North  
Carolina Wilmington, Wilmington, NC, 2005-2007

**Adjunct Instructor**, Department of Public Service, Hospitality Management Program, Cape  
Fear Community College, Wilmington, NC, 2004-2007

**Adjunct Instructor**, Department of Political Science, Rowan University, Glassboro, NJ, 1990-  
1992

**Adjunct Instructor**, Department of Social Sciences, Philadelphia University, Philadelphia, PA, 1990

**Adjunct Instructor**, Department of Geography and Urban Studies, Temple University, Philadelphia, PA, 1987-1990

#### **PEER-REVIEWED PUBLICATIONS**

Kolenda, R., & Liu, C.Y. (2012). Are Central Cities More Creative? The Intrametropolitan Geography of Creative Industries. *Journal of Urban Affairs*, 35(5), 487-512.

Liu, C.Y., & Kolenda, R. (2012). Counting and Understanding the Contingent Workforce: Using Georgia as an Example. *Urban Studies*, 49(5), 1003–1025.

Liu, C.Y., Kolenda, R., Fitzpatrick, G., & Todd, T.N. (2010). Re-creating New Orleans: Driving Development through Creativity. *Economic Development Quarterly*, 24(3), 261–275.

#### **CURRENT RESEARCH PROJECTS**

“Empowering Entrepreneurship: Platform Cooperatives as Pathways from Gig Work to Sustainable Careers.” Helene and Grant Wilson Center for Social Entrepreneurship. 2020-21 Faculty Fellowship

“COVID-19 and the gig economy: What have we learned, and what can we do to fix it?,” with Colby King. Accepted for presentation at the Uneven Outcomes in the Labor Market: Understanding Trends and Identifying Solutions Conference, Atlanta Federal Reserve Bank, February 1-4, 2021.

“COVID-19 and the gig economy: Preliminary results from a mid-crisis survey.” Accepted for presentation at the 2020 Northeast Conference on Public Administration, accepted for presentation for November 6-7, 2020

#### **CONFERENCE PRESENTATIONS**

“Inequality and Upward Mobility: Some Findings from Atlanta and San Francisco.” Accepted for presentation at the 2020 Midwest Political Science Association Conference, Chicago, IL. [Cancelled due to COVID-19]

“Inequality and Upward Mobility: Two Metros, Two Competing Narratives” Accepted for presentation at the 2020 Urban Affairs Association Conference, Washington, DC. [Cancelled due to COVID-19]

“Making the Gig Economy Work for Everyone: Strategies to Reduce Precarity for Contingent Workers” Presented at the 2018 Urban Affairs Association Conference, Toronto, ON, Canada.

“Do Creative Economies Increase Economic Opportunities?” Presented at the 2015 Urban Affairs Association Conference, Miami, FL.

“ ‘Hollywood South’ or Box Office Bust: Atlanta’s Growing Media Presence and Its Implications for Employment Growth.” Presented at the Second Annual Atlanta Studies Symposium, Atlanta, GA.

“Employment Growth and State Incentives for the Entertainment Industry: A Multi-State Analysis.” Presented at the 2014 Urban Affairs Association Conference, San Antonio, TX.

“Incentivizing Creativity: State Tax Incentives and the Growth of the Georgia Film Industry.” Presented at the 2013 Experience the Creative Economy Conference, Toronto, ON, Canada.

“Growing an Industrial Cluster: Movie Production Incentives and the Georgia Film Industry.” Presented at the 2013 Urban Affairs Association Conference, San Francisco, CA.

“Assessing the Effectiveness of Entertainment Industry Incentives for Firm and Employment Growth.” Poster presentation at the 2012 Association for Public Policy Analysis and Management Conference, Baltimore, MD.

“Assessing the impact of incentives for the entertainment industry on firm and employment growth: A fifty state analysis.” Presented at the 2012 Association of Collegiate Schools of Planning Conference, Cincinnati, OH.

“Assessing the Impact of Incentives for the Entertainment Industry in the South: Policy Implications in a Recessionary Period.” Presented at the 2012 Urban Affairs Association Conference, Pittsburgh, PA.

“The Intrametropolitan Geography of Creative Industries.” With Cathy Yang Liu. Presented at the 2011 Urban Affairs Association Conference, New Orleans, LA.

“Assessing the impact of incentives for the entertainment industry in the South: Policy implications in a recessionary period.” Poster session at 2010 Midwest Political Science Association Conference, Chicago, IL.

#### **RESEARCH REPORTS**

“Flexible Work Arrangements in Georgia: Characteristics and Trends.” With Cathy Yang Liu. *Fiscal Research Center Reports*. Atlanta: Fiscal Research Center at the Andrew Young School of Policy Studies. 2011.

#### **GRANTS & FELLOWSHIPS**

Pace University. Helene and Grant Wilson Center for Social Entrepreneurship. 2020-21 Faculty Fellowship (\$5,000).

Andrew Young School of Public Policy Dissertation Fellowship, 2013.

Andrew Young School of Public Policy Dean’s Scholar Fellowship, 2008-2011

Fellow, North Carolina Institute of Political Leadership, Spring 2004

Leadership Wilmington [North Carolina], 2003-4

City of Wilmington’s Citizens Academy, Spring 2003

#### **TEACHING & RESEARCH EXPERIENCE**

**2019- Pace University, New York, NY**

**Graduate courses:** Policy Studies (S20, SS20); Research Methods for Public Administrators (S19, S20); Organization Theory & Management (F19, S20, F20, S21); Municipal Management (F19, S21); Regional Planning (W21); Program Planning & Evaluation (F20); Project Development & Grant Writing (SS20); Capstone Project Seminar (F19, F20).

**Undergraduate courses:** Public Administration and Its Environment (F20); Organizational Planning and Budget Process (S21)

**TEACHING & RESEARCH EXPERIENCE (CONTINUED)****2017-18 DePaul University, Chicago, IL**

**Graduate courses:** Policy Design & Analysis (F17, S18, SS18); Local Government Administration (F17); Research Methods for Public Service (F17, W18, S18); Metropolitan Planning (W18; Integrative Seminar [Capstone] (W18, S18, SS18)

**2016-17 University of Illinois at Chicago, Chicago, IL**

**Graduate courses:** Public Policy Development and Process (F16); Public Administration Theory (F16, S16). **Undergraduate courses:** Environmental Policy (S16)

**2014-15 Appalachian State University, Boone, NC**

**Undergraduate courses:** Town, City and Regional Planning; Planning Techniques; Economic Development Planning Studio; Community Development (Graduate also)

**2009-2014 Graduate Research/Teaching Assistant, Georgia State University, Atlanta, GA**

**Courses taught – Undergraduate:** Economic Development Policy; Evaluating Public Policy; Public Policy Analysis. Guest lecturer, Graduate courses in Economic Development Policy; Microeconomics for Public Policy

**2012 University of West Georgia, Carrollton, GA**

**Graduate & undergraduate courses:** Technology and Sustainable Economic Development

**2005-2007 Adjunct Instructor, University of North Carolina Wilmington, Wilmington, NC**

**Undergraduate courses:** American National Government

**2004-2007 Adjunct Instructor, Cape Fear Community College, Wilmington, NC**

**Undergraduate courses:** Hospitality Information Systems and Basic PC Literacy

**1996 Research Consultant, Metropolitan Philadelphia Policy Center, Philadelphia, PA****1990-1992 Adjunct Instructor, Rowan University, Glassboro, NJ**

**Undergraduate courses:** American Government

**1990 Adjunct Instructor, Philadelphia University, Philadelphia, PA**

**Undergraduate courses:** Introduction to Political Science

**1987-1990 Teaching Assistant, Temple University, Philadelphia, PA**

**Courses taught:** American Political System, American State & Local Politics, Urban Politics and Problems, and Urban Society

**PROFESSIONAL ASSOCIATIONS**

Urban Affairs Association (UAA)

Association for Public Policy Analysis and Management (APPAM)

Association of Collegiate Schools of Planning (ACSP)

American Planning Association (APA)

**SERVICE TO PROFESSION**

- Treasurer, New York Metro American Society of Public Administration, 2020-21
- Membership Committee, Urban Affairs Association, 2020-22
- Panel organizer, “Contradictions of the creative city: inequality, economic mobility, and the arts.” Presented at the 2015 Urban Affairs Association Conference, Miami, FL.
- Textbook reviewer for Sage Publications, Inc.
- Manuscript reviewer for:
  - The American Review of Public Administration, Sage Publications, Inc.
  - Journal of Urban Affairs, John Wiley & Sons, Inc.
  - Economic Development Quarterly, Sage Publications, Inc.
  - The Social Science Journal, Elsevier B.V.
  - Journal of Transport Geography, Elsevier B.V.
  - CQ Press

**UNIVERSITY SERVICE**

Admissions & Retention Committee, Pace University  
Working Group on Admissions Standards for Test-Optional Admissions  
Faculty Handbook Committee, Pace University  
Committee on Creativity & Innovation, Joint Campus, Pace University

**OTHER PROFESSIONAL EXPERIENCE****Consultant, RW Ventures, Chicago, IL**

Research and reporting on a regional economic development plan  
Worked on issues related to innovation, entrepreneurship and the creative economy

**Founder & Executive Director, Cape Fear Hospitality Association, Wilmington, NC**

Create and execute all marketing, public relations and fundraising efforts and events  
Designed & created content for organization website

**Chair, City of Wilmington/New Hanover County Emerging Issues Action Group**

Analyze and report on emerging issues affecting the health and safety of the community

**Chair, Philadelphia School District’s Computers & Technology Stakeholders’ Partnership**

Developed programs in conjunction with teachers and students to better prepare students for technology careers

**Advisor, Greater Philadelphia CollegeTown Project Advisory Group**

Worked with businesses and universities to attract and retain students for the Philadelphia area to bolster the “knowledge economy.”

**OTHER PROFESSIONAL EXPERIENCE (CONTINUED)**

**Founding President & Executive Director, Philadelphia Area New Media Association, Philadelphia, PA**

Created and executed all marketing and fundraising efforts and events

Built the organization to over 300 members and \$50,000 in annual revenues in its first year as a 501(c)6

**Director of Interactive Strategies, Culture Quest, Inc., Philadelphia, PA**

**Director of Product Marketing, WiredVines, Inc., Plymouth Meeting, PA**

**Director of Creative Technologies, GivingCapital, Inc., Philadelphia, PA**

**Cofounder & Chief Operating Officer, Precision Media, Inc., Plymouth Meeting, PA**

**Cofounder & Partner, Odyssey Systems Corporation, Philadelphia, PA**

**CIVIC ENGAGEMENT & ASSOCIATIONS**

City of Wilmington, NC, Mayor's Economic Development & Convention Center Task Force  
"Improving the Quality of Life in Southeastern North Carolina" Conference, Co-chair, May 9, 2003

Greater Wilmington Chamber of Commerce, Local Government Committee

Painted Bride Art Center, Vice-President, Board of Directors