

FIRST®

Global Community Conference

NETWORK. STRATEGIZE. LEAD.

June 16 – 19, 2014

Resort & Conference Center at Hyannis

Hyannis, Massachusetts, U.S.A.

* TIP

"Shake the hands of every event day volunteer at your next event. Remember to smile and say, 'Thank You!' If you do, they will return."

— KATHY LEVINE, FLL PARTNER DEVELOPMENT MANAGER



* TIP

"For quality and harmony, before matches start, consider inviting FLL TEAMS to inspect your competition fields, and take their feedback seriously."

— SCOTT EVANS, FLL ENGINEER

* TIP

"Remember – have FUN!"

— MARY LEE, FTC PARTNER SERVICES MANAGER

Welcome! *FIRST*® Global Community Conference Attendees

FIRST® is excited to offer this cross-program, global immersion into the world of *FIRST* program delivery. This conference affords Affiliate Partners, key Planning Committee Organizers, *FIRST* Senior Mentors and AmeriCorps VISTA Volunteers who support all four *FIRST*® programs to network, innovate, learn, and return home with the tools necessary to develop, grow, and support *FIRST*® teams. *FIRST* welcomes YOU!

Welcome to the *FIRST*® AmeriCorps VISTA Volunteers and *FIRST*® Senior Mentors

The *FIRST*® AmeriCorps VISTA program strives to match a VISTA Volunteer to our field structure in support of teams within underserved communities: lower socio-economic communities, rural areas, and areas that have little to no support or resources to be able to easily access STEM initiatives. VISTAs work closely with all teams in their area as general support.

FIRST® Senior Mentors (FSMs) are a group of highly skilled and talented, technical and non-technical individuals, who focus on recruiting, supporting, and expanding all four *FIRST*® programs. *FIRST*® Senior Mentors identify and recruit volunteers to be mentors, coaches, and event volunteers while supporting existing teams, mentors, and coaches.

STAY IN TOUCH WITH WI-FI ACCESS!

Follow these steps to access Wi-Fi during the conference.

Log in: Your name **Room Number:** Use the following, depending on your location:

- Bass River, Cape Cod, Hyannisport Rooms use "Bass River"
- Grand Ballroom area, Centerville, Orleans, Osterville, Grand Ballroom, Foyer, use "Ballroom"
- Barnstable I, II, III use "Barn"
- Lobby use "Lobby"
- Bogey's Restaurant use "Bogeys"

SHUTTLES – TO AND FROM THE CONFERENCE!

Ride to and from the conference, on a complimentary shuttle.

Shuttles will run in a loop from the Cape Codder to the Doubletree to the Conference Center approximately every 20 minutes, starting Sunday evening and running each conference day in the morning and evening for your convenience. Please refer to the shuttle schedule, provided for you in your check-in bag or available at Conference Registration, for shuttle operating times.

Shuttles will support the following hotels:

Cape Codder Resort and Spa
1225 Iyannough Road, Hyannis, MA 02601
(855) 736-0802

Doubletree by Hilton
287 Iyannough Road, Hyannis, MA 02601
(508) 771-1700



FIRST

FOR INSPIRATION AND RECOGNITION OF SCIENCE AND TECHNOLOGY

Welcome from Don Bossi, President, *FIRST*®

Dear *FIRST*® Family,

I am thrilled to welcome you to Hyannis, Massachusetts for this *FIRST*® Global Community Conference. You have traveled from all corners of the globe, but no matter where you are from, we hope you consider *FIRST* as your family, and this conference as a reunion. You will re-engage with old friends, meet new ones, and enjoy the opportunity to learn new things, share your program's best practices, and relax and re-energize as you prepare to deliver *FIRST* programs for the upcoming season.

If you haven't heard, we had a fantastic year at *FIRST*! Our *FIRST* programs are growing and expanding, and we have you to thank for it. Our Junior *FIRST*® LEGO® League and *FIRST*® LEGO® League programs continue to introduce teams, coaches, and mentors to the exciting, inspiring, and innovative community that is *FIRST*. More and more of them are choosing to stay in our *FIRST* program family as they move into the high school programs: *FIRST*® Tech Challenge and *FIRST*® Robotics Competition. By working closely with our staff, you made that happen, delivering experience after experience, tournament after tournament, at hundreds of venues across the globe.

But we are keenly aware that the past is just that—and like all good scientists and engineers, we are interested more in the future—how to do better, to reach more kids, and to recruit more adults. From initiatives to engage and support schools, to finding better ways to help our partners and coaches deliver *FIRST* program opportunities in the field, we are looking forward.

So, welcome to the 2014 *FIRST* Global Community Conference, and thank you for joining us in looking to the future. Together, as one community, it is our hope that we can inspire each other to reach new heights and introduce a whole new generation to the *FIRST* experience.

With respect and appreciation,



Donald E. Bossi
President, *FIRST*



* TIP

"Grow Jr.FLL in your region! Ask an FTC/FRC team to collaborate with their local library to host new Jr.FLL team meetings and an Expo!"

— KIM WIERMAN REID,
JR.FLL/FLL DIRECTOR



Keynote Speaker—Susan J. Ellis

Susan J. Ellis is president of **Energize, Inc.**, an international training, consulting, and publishing firm specializing in volunteerism. Based in Philadelphia, Pennsylvania since 1977, the firm has helped a wide diversity of clients across North America, Europe, Latin America, Asia, Israel, and Australasia to start or expand volunteer efforts. Ellis has written 14 books on volunteerism and dozens of articles. She has written the “On Volunteers” column for *The NonProfit Times* since 1990. She is co-publisher of the international online journal, *e-Volunteerism*, and dean of faculty for the online volunteer management training program, **Everyone Ready**®.

Browse the 1200+ pages of free volunteer management information on the Energize Website: www.energizeinc.com

Visit the international online journal she co-publishes: www.e-volunteerism.com

* TIP

“Document your plans—don’t keep everything in your head! Your roll-out plans for events should make your presence ‘optional,’ which benefits everyone in the event of an emergency.”

— NANCY PAUL, FTC PARTNER
SERVICES MANAGER

FIRST® is reviving our Alumni Network!

Please encourage any (over 13) **FIRST** Participants to sign up for the Alumni Database/Network using the site or QR code below.

We’re in the early stages of developing the network, and are encouraging Alumni to get in on the ground floor of what will be an engaging platform for them to stay with **FIRST** for life!

If you have any questions, feedback, or suggestions, contact:

Michelle Long
Alumni Programs Manager

m-long@usfirst.org

alumni@usfirst.org

(603) 206-2451



* TIP

“Stay hydrated, get enough rest, and delegate whenever possible. You are one of our most valuable assets.”

— JEN O’CALLAGHAN,
FLL COMMUNITY
ENGAGEMENT MANAGER



FIRST®




























FOR INSPIRATION AND RECOGNITION OF SCIENCE AND TECHNOLOGY

Conference Schedule

Evolving Agenda – Sessions Created by YOU!

Let's talk about the important issues and topics that didn't make it onto the conference agenda – ones we may have missed! Share your recommendations on the "Evolving Sessions" white board outside the Grand Ballroom. The most popular topics will be featured where you see "Evolving Agenda" on the schedule.

Monday, June 16, 2014

TIME	WHAT	WHERE
9:00 AM	Welcome Remarks	Grand Ballroom
9:35 AM	Conference Overview	Grand Ballroom
10:00 – 11:30 AM	CONCURRENT SESSIONS	
	 What's Your Fiscal Make Up? (1)	Centerville A & B
	 Donor Cultivation Life Cycle (1)	Cape Cod, 2nd Floor
	 Scaling your Program to its Next Best Level (1)	Orleans A & B
	 Leadership Listening	Osterville A
	 Volunteer Cultivation Cycle	Hyannisport West, 2nd Floor
	 Welcome to the Conference (<i>FIRST</i> Senior Mentors Only)	Osterville B
	 Welcome to the Conference (VISTAs Only)	Hyannisport East, 2nd Floor
10:00 – 12:00 PM	 FLL New Partner Orientation	Barnstable III
	 FTC New Partner Training Meeting	Barnstable I
12:00 – 1:00 PM	LUNCH	Bass River Room
1:15 – 2:05 PM	Keynote Address by Susan Ellis	Grand Ballroom
2:45 – 3:45 PM	CONCURRENT SESSIONS	
	 Strategic Volunteer Management, Part 1	Osterville A
	 FTC Judging Model	Barnstable I
	 Strategic Thinking: Where Could Your Region Be in 10 Years?	Centerville A & B
	 Donor Cultivation Life Cycle (2)	Cape Cod, 2nd Floor
	 FLL ONA Roundtable Discussion	Hyannisport West, 2nd Floor
	 Business Plan Development	Orleans A & B
	 So You Think You Want a VISTA (US Only)	Barnstable II
	 Welcome to Your VISTA Year	Hyannisport East, 2nd Floor
	 Hot Topics (Senior Mentors Only)	Osterville B
4:00 – 5:00 PM	CONCURRENT SESSIONS (Continued or New)	
	 FLL Innovation Ambassadors	Barnstable I
	 Understanding Progression Across Programs (1)	Cape Cod, 2nd Floor
	 Strategic Volunteer Management, Part 2	Osterville A
	 Moving Past Your Team Saturation Point (The 1,000+ Model) Roundtable Discussion (1)	Osterville B
	 Jr.FLL Networking Roundtable	Barnstable III
	 What's Your Fiscal Make Up? (2)	Centerville A & B
	 Concur Training – Mandatory (VISTA and Senior Mentors Only)	Hyannisport East, 2nd Floor
	The Basics: FTC and FRC	Orleans A & B
5:00 – 5:45 PM	 FLL New Partners Debrief - Q & A	Cape Cod, 2nd Floor
	 VISTA Daily Debrief	Hyannisport East, 2nd Floor
6:00 – 8:00 PM	New England Dinner (All Conference Attendees)	Bass River Room, 2nd Floor

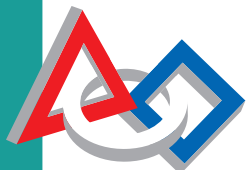
CONFERENCE TRACK KEY

 Leadership & Strategy	 Effective Program Management	 Fundraising & Marketing	 VISTA/Senior Mentor	 <i>FIRST</i> ® LEGO® League	 Junior <i>FIRST</i> ® LEGO® League	 <i>FIRST</i> ® Tech Challenge
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Conference Schedule

Tuesday, June 17, 2014

TIME	WHAT	WHERE
8:30 – 9:30 AM	Updates from Programs	Grand Ballroom
10:00 – 11:00 AM	CONCURRENT SESSIONS	
	Donor Cultivation Workgroup (prerequisite – day one)	Cape Cod, 2nd Floor
	<i>FIRST</i> Toolkit for Teams (1)	Osterville B
	Balancing More than One <i>FIRST</i> Program	Centerville A & B
	Moving Past Your Team Saturation Point (The 1,000+ Model) Roundtable Discussion (2)	Orleans A & B
	Enhancing the FLL Rookie Coach Experience (1)	Hyannisport West, 2nd Floor
	Jr.FLL Affiliate Partnerships Outside North America	Barnstable III
	Fine Tuning Your Pitch (1)	Osterville A
	Site Sustainability and Transitioning from Your VISTA Service	Hyannisport East, 2nd Floor
11:15 – 12:15 PM	CONCURRENT SESSIONS	
	STEM Advocacy	Cape Cod, 2nd Floor
	In a Box Delivery Models (1)	Osterville B
	FLL Judge Certification – Demonstration (1)	Barnstable II
	Jr.FLL North American Affiliate Partnerships (1)	Orleans A & B
	<i>FIRST</i> Senior Mentor and VISTA Leadership Listening Session	Osterville A
	FLL Partner Innovations & Ideas	Barnstable III
	FLL Rookie Coach Tutorial Production	Hyannisport West, 2nd Floor
	Funding, Resources, and Relationships for VISTAs and <i>FIRST</i> Senior Mentors	Hyannisport East, 2nd Floor
	Fundraising Toolkit Using Community Assessment for VISTAs and FSMs	Barnstable III
12:30 – 1:30 PM	LUNCH	Bass River
1:45 – 2:30 PM	Plenary Panel Discussion: Cultural Influences in Girls in STEM	Grand Ballroom
2:30 PM	Shuttle Leaves Resort with FTC Partners	
3:00 – 4:00 PM	FTC Game Reveal (Closed Session)	Cape Codder, Emerald Room
4:00 – 4:45 PM	FTC Listening Session	Cape Codder, Emerald Room
4:45 – 5:30 PM	Super-Regional Championships – Lessons Learned and a Look Ahead	Cape Codder, Emerald Room
3:00 – 5:00 PM	VISTA Ask Me Anything	Hyannisport East, 2nd Floor
3:00 – 3:45 PM	Enhancing the FLL Rookie Coach Experience (2)	Hyannisport West, 2nd Floor
	FLL Visioning Session (FLL Partners Only)	Cape Cod, 2nd Floor
	Intro to FLL Judging	Osterville A
	When to Move to Qualifiers	Osterville B
	Hear from Your Peers (FSM Only)	Centerville A & B
	Jr.FLL Networking Roundtable	Orleans A & B
3:45 – 5:00 PM	CONCURRENT SESSIONS	
	Jr.FLL North American Affiliate Partnerships (2)	Orleans A & B
	A Roadmap to the FLL Wiki	Hyannisport West, 2nd Floor
	Volunteer Management System 2.0 Overview and Discussion (1)	Osterville A
	FLL Visioning Session (continued)	Cape Cod, 2nd Floor
	Online Project Management Tools (1)	Barnstable II
	<i>FIRST</i> Senior Mentor Networking Roundtable	Osterville B
	<i>FIRST</i> Toolkit for Teams (2)	Centerville A & B
5:00 – 5:45 PM	FLL New Partners Debrief – Q & A	Cape Cod, 2nd Floor
5:00 – 5:45 PM	VISTA Daily Debrief	Hyannisport East, 2nd Floor
5:30 – 7:30 PM	FTC Partners – PARTNER THANK YOU DINNER	VJ's Room, Cape Codder Hotel
7:00 – 9:00 PM	<i>FIRST</i> Senior Mentor/VISTA Gathering – Snack and Boardgames!	Cape Cod Room, Resort and Conference Center



FIRST

CONFERENCE TRACK KEY

Leadership & Strategy

Effective Program Management

Fundraising & Marketing

VISTA/Senior Mentor

FIRST® LEGO® League






























Junior *FIRST*® LEGO® League

FIRST® Tech Challenge

FOR INSPIRATION AND RECOGNITION OF SCIENCE AND TECHNOLOGY

Conference Schedule

Wednesday, June 18, 2014











TIME	WHAT	WHERE
8:45 – 10:00 AM	CONCURRENT SESSIONS	
	 Funders of <i>FIRST</i> (1)	Osterville B
	 Practicing the Perfect Pitch	Centerville A & B
	 Social Media 202	Orleans A & B
	 Scaling Your Program to Its Next Best Level (2)	Cape Cod, 2nd Floor
	 Leadership Listening Session	Osterville A
	<i>FIRST</i> Strategic Alliances – A Resource for Success	Hyannisport West, 2nd Floor
	The Basics: Jr.FLL and FLL	Barnstable III
	 FLL Judging Lite Training	Barnstable II
10:15 – 10:45 AM	FIRST Strategic Update Address	Grand Ballroom
10:45 – 11:00 AM	Global Innovation Award	Grand Ballroom
11:15 – 12:15 PM	CONCURRENT SESSIONS	
	 FTC Vendor Session 1	Cape Cod, 2nd Floor
	 FTC Vendor Session 2	Hyannisport West, 2nd Floor
	 FTC Vendor Session 3	Osterville A
	 FTC Vendor Session 4	Osterville B
	 FTC World Championship Changes	Centerville A & B
	 Regional Breakout and Networking Session (VISTAs and <i>FIRST</i> Senior Mentors Only)	Hyannisport East, 2nd Floor
11:20 – 12:20 PM	 FLL Plenary (Closed Session)	Grand Ballroom
	LEGO Update	
	Judging Updates, Including Advancement for WC Season	
	TIMS Overview and Update	
12:30 – 1:30 PM	LUNCH	Bass River Room
1:45 – 2:15 PM	 Jr.FLL THINK TANK SM Reveal	Grand Ballroom
2:15 – 2:45 PM	 FLL WORLD CLASS SM Project Reveal	Grand Ballroom
2:45 – 3:30 PM	 FLL WORLD CLASS SM Game Reveal	Grand Ballroom
1:45 – 2:45 PM	 FTC Vendor Expo	Hyannisport West, 2nd Floor
	 FTC Advancement Discussion	Centerville A & B
3:45 – 5:15 PM	CONCURRENT BREAKOUTS	
	 FLL Deeper Dive Game Reveal	Grand Ballroom
	Evolving Agenda Session	Barnstable III
	Youth Protection – Staying Safe at Events, Requirements and Q & A (1)	Centerville A & B
	 Funders of <i>FIRST</i> (2)	Osterville B
	 Volunteer Management System 2.0 Overview and Discussion (2)	Orleans A & B
	 Leadership Listening Session – FLL, ONA Focus	Barnstable II
	 Being a Representative of <i>FIRST</i> and AmeriCorps in the Field (VISTAs Only)	Hyannisport East, 2nd Floor
3:45 – 4:15 PM	 In Depth: The FLL Project	Grand Ballroom
4:15 – 5:00 PM	 Kick it off Right: Organize a “Meet the Experts” Event	Grand Ballroom
3:45 – 4:30 PM	 TIMS Walkthrough (FLL North American Partners) (1)	Osterville A
4:30 – 5:15 PM	 TIMS Walkthrough (FLL North American Partners) (2)	Osterville A
5:15 – 5:45 PM	 VISTA Daily Debrief	Hyannisport East, 2nd Floor
6:00 – 8:15 PM	 FLL Partners – PARTNER THANK YOU RECOGNITION DINNER	VJ's Room, Cape Codder Hotel

CONFERENCE TRACK KEY

 Leadership & Strategy	 Effective Program Management	 Fundraising & Marketing	 VISTA/Senior Mentor	 <i>FIRST</i> ® LEGO® League	 Junior <i>FIRST</i> ® LEGO® League	 <i>FIRST</i> ® Tech Challenge
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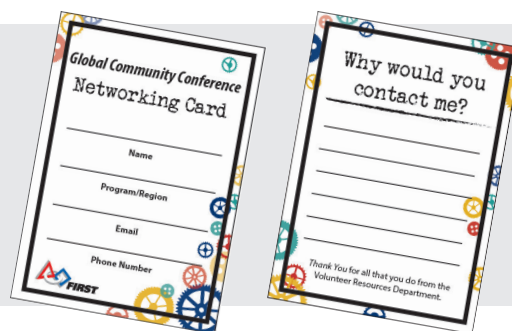
Conference Schedule

Thursday, June 19, 2014

TIME	WHAT	WHERE
8:45 – 9:45 AM	CONCURRENT SESSIONS	
	 Leveraging Leadership Skills	Centerville A & B
	 Parent Over and Under Involvement	Cape Cod, 2nd Floor
	 <i>FIRST</i> Marketing Tools	Hyannisport West, 2nd Floor
	 Online Project Management Tools (2)	Orleans A & B
	Youth Protection: What Does this Mean for You? Presentation and Q & A (NA)	Osterville A
	 Leagues and Meets and Teams (Oh My!)	Osterville B
	 Grant Process Education (ONA)	Barnstable II
10:00 – 10:35 AM	<i>FIRST</i> Research and Evaluation Updates	Grand Ballroom
10:35 – 10:50 AM	Youth Protection Overview for Requirements and Recommendations	Grand Ballroom
11:00 – 12:00 PM	Plenary Panel Discussion: Involving Underserved Populations in <i>FIRST</i>	Grand Ballroom
12:15 – 1:15 PM	LUNCH	Bass River Room
1:30 – 2:30 PM	CONCURRENT SESSIONS	
	 How Physical Spaces Help Engage your Community and Underserved Populations	Hyannisport West, 2nd Floor
	 Fine Tuning Your Pitch (2)	Cape Cod, 2nd Floor
	 When Core Values Get Tricky – Tools for Judge Advisors and Tournament Directors	Orleans A & B
	Youth Protection: What Does this Mean for You? Presentation and Q & A (NA)	Osterville A
	Impact Evaluations (ONA)	Centerville A & B
	 FTC Networking	Osterville B
	 The Role of VISTAs at <i>FIRST</i> Events	Hyannisport East, 2nd Floor
2:45 – 3:45 PM	CONCURRENT BREAKOUTS	
	Youth Protection: Staying Safe at Events, Requirements and Q & A (2)	Osterville A
	Evolving Agenda	Barnstable II
	 Creating an Infrastructure to Support League Play	Hyannisport West, 2nd Floor
	 Feedback on <i>FIRST</i> Toolkit for Teams	Barnstable III
	 FLL Judge Certification – Demonstration (2)	Centerville A & B
	 Understanding Progression Across Programs (2)	Orleans A & B
	 In a Box Delivery Models (2)	Cape Cod, 2nd Floor
	 Leadership Listening Session – FLL, NA Focus	Osterville B
4:00 – 5:00 PM	CLOSING PLENARY	[TBD]
5:00 – 5:45 AM	 VISTA Daily Debrief	Hyannisport East, 2nd Floor

STAY CONNECTED - NETWORKING CARD

As you meet new people and embrace old friends, you will find that many have created innovative program delivery models in their regions. To help you move the conversations into the summer and beyond, please use the networking cards located at the Volunteer Resources Department table outside the Grand Ballroom.



CONFERENCE TRACK KEY

 Leadership & Strategy

 Effective Program Management

 Fundraising & Marketing

 VISTA/Senior Mentor

 *FIRST*® LEGO® League

 Junior *FIRST*® LEGO® League

 *FIRST*® Tech Challenge

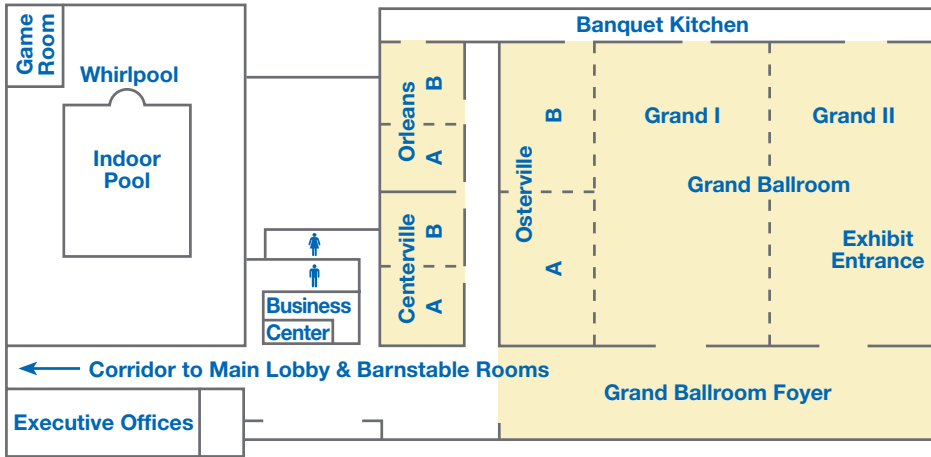


FIRST®

FOR INSPIRATION AND RECOGNITION OF SCIENCE AND TECHNOLOGY

Conference Center Maps

1ST FLOOR

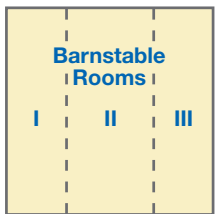


* TIP

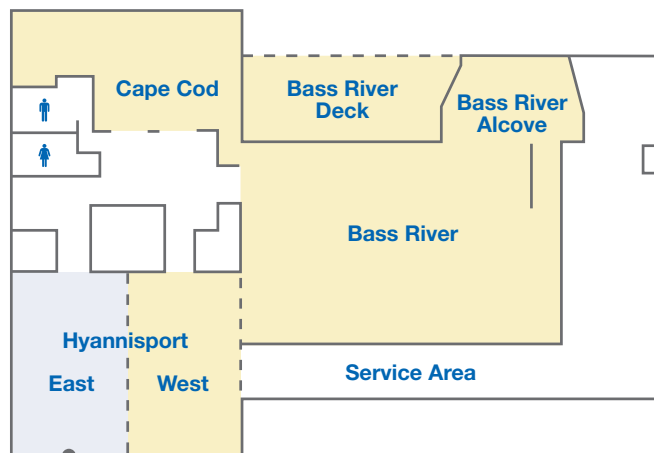
"Only you know all the small extra stuff you wanted to do but didn't get done before the event. The teams never knew so they won't miss it."

— BETSY DANIELS, FLL SENIOR PROGRAM MANAGER

BARNSTABLE ROOMS



2ND FLOOR



* TIP

"Coordinate efforts with *FIRST* RDs, FSMs, and Partners in your region. That way no one will end up reinventing the wheel."

— ROSY BAINTON, AMERICORPS VISTA PROGRAM COORDINATOR

* TIP

"Plan out your closing and awards ceremonies like you're planning a theatrical presentation. Who will stand where? When do your key players move?"

— NANCY PAUL, FTC PARTNER SERVICES MANAGER

VISTA Volunteers/Senior Mentor Lounge

Relax and recharge with other VISTA Members and Senior Mentors in the comfort of the Hyannisport East room. This space is dedicated just for you, so plan to meet and network with each other or pop in just to put up your feet and decompress between sessions.

* TIP

"For deliberations and audience connection / "Oh – that's THEM!"... Be sure to produce pics prominently showing each team's [Number, Faces, Shirts, and Robot]."

— SCOTT EVANS, FLL ENGINEER

* TIP

"Care and share best practices with everyone, especially during this Global Partner Conference."

— CARINA OTTESEN,
FLL INTERNATIONAL PROGRAM
MANAGER, LEGO EDUCATION

* TIP

"Always have a back-up trained and ready for each volunteer position."

— MARY LEE, FTC PARTNER
SERVICES MANAGER

Leadership and Strategy Track

Focus on Affiliate Partners who are ready to think strategically about growth, advocacy, sustainability, long-term infrastructure, and more.

This track is not open to VISTA Volunteers or FIRST Senior Mentors.

SESSION TITLE	DESCRIPTION
Fine Tuning Your Pitch (2)	Create the most convincing and powerful pitches to different audiences, whether you are asking for funding, pitching the progression of <i>FIRST</i> programs, or pitching to school administrators. We will be sharing tips and best practices from your own experiences giving pitches. Facilitators: <i>Nick Swayne, FLL Partner, Virginia, USA; Rachid Abiza, FLL Partner, Quebec, Canada; Hanne Bornstein, Senior FLL International Program Manager, LEGO® Education</i>
Leadership Listening Sessions	Designed to be an informal dialogue of voices from the Field, <i>FIRST</i> Leadership will listen to our Community in order to get to know you, stay current, and catch up on what's happening in the Field. Please come prepared to share an idea, trend, new opportunity, or to ask a strategic question. More targeted Leadership Listening sessions devoted to FTC, FLL, and <i>FIRST</i> Senior Mentor/VISTA audiences are also offered. Please note: Advance sign up for this session is required. If extra space is available, an announcement will be made.
Leveraging Your Leadership Skills	As you develop and lead your region, are you seeing the big picture? Learn how to develop and leverage your own leadership style to make sure you are seeing the big picture opportunities for growth, community engagement, and positive change. Facilitator: <i>Annette Oertling, FLL Partner, Louisiana, USA</i>
Scaling Your Program to its Next Best Level (2)	Learn strategies to map out your entire program and scale it to its next best level, not just to keep pace with growth, but to deliver a quality experience to all constituents (teams, volunteers, funders) and maintain a strong, healthy delivery system. Facilitators: <i>Lynn Crocket, FLL Partner, Southern California, USA; Jessica Galfas, FIRST in Texas Foundation Manager; Alisha MacIntyre, Regional Director, FIRST Israel</i>
STEM Advocacy	As a <i>FIRST</i> representative, you may be looked to as a STEM leader by policy groups and government organizations. Understand how policy discussions work both with local and national organizations. Learn to talk the talk, join the discussion, elevate your programs' visibility, and increase your resources. Facilitators: <i>Eugene Zhang, FLL/FTC Partner, China; Camille Sloan Schroeder, FLL Partner, Iowa, USA</i>
Strategic Thinking: Where Could Your Region Be in 10 Years?	Leave the daily management of your region behind. Think out of the box about how to better serve youth in your region. Then consider what it would take to achieve these potential new goals. Session size is limited. Facilitator: <i>Bruce Schafer, Oregon Robotics Tournament and Outreach Program Director, Oregon, USA</i>

TAKE (2)

Sessions with a (2) are repeated twice in the agenda for your convenience.



FIRST®

FOR INSPIRATION AND RECOGNITION OF SCIENCE AND TECHNOLOGY

Effective Program Management Track

Focus on vetted best-practices for managing all areas of your *FIRST* program.

SESSION TITLE	DESCRIPTION
Balancing More than One <i>FIRST</i> Program	This session is designed for areas which already have, or are thinking about offering, more than one <i>FIRST</i> program. Hear from a panel about how they manage region specific logistics and funding and learn from their experiences. Panelists: <i>Bill Duncan, Regional Director, Maryland FIRST, USA; Yaarit Levy, Regional Director, Israel; Rebecca Parks, FLL/FTC Partner, Alaska, USA; Vicki Coaty, FLL Minnesota, USA</i>
Business Plan Development	What are the basics of a good business plan? Discover the key questions you need to ask yourself to ensure your business plan is comprehensive. Learn from colleagues that have a track record of success. Presenters: <i>Christina Elsner de Faria, FLL Partner, Brazil; Carol Dostal, FLL Partner, Indiana, USA; Dr. Richard Kline and Dr. Bernice Houle, FTC Partners, Hudson Valley, New York, USA</i>
How Physical Spaces Help Engage Your Community and Underserved Populations	How can opening a space for hands-on STEM learning help local <i>FIRST</i> teams and your greater community? Hear some real world examples about how this approach can broaden your engagement with underserved populations. Presenters: <i>Tom Viars, FTC Ohio, USA; Joel Croteau, FIRST VISTA, Florida, USA</i>
In a Box Delivery Models (2)	Learn how to support qualifying tournament directors in your region by utilizing "Tournament in a File/Box/Trailer" delivery models, no matter your resources. Facilitators: <i>Anne Bastien, FLL Partner, Utah, USA; Liberty Naud, FTC Partner, Los Angeles, California, USA</i>
Online Project Management Tools (2)	Utilizing online project management software can be a valuable resource to help you maintain quality customer service and efficient program management. Learn best practices for managing lots of people, projects, and processes while maintaining your health and sanity. Presenter: <i>Camille Sloan Schroeder, FLL Partner, Iowa, USA</i>
Parent Over and Under Involvement	How does parent over or under involvement in <i>FIRST</i> teams affect your program? How can you best engage parents who are not involved? How can you help to temper over involvement into valuable resources for your events and overall program? Facilitators: <i>Ernie DiCicco, FLL Partner, New Jersey, USA; Mark Francken, Team Coordinator Nationwide Programs, Benelux; Tom Zawislak, FTC Partner, Pennsylvania</i>
Practicing the Perfect Pitch	Hear great basic elevator pitches on each of the four programs from the Field. After hearing the pitch examples, break out into small groups and work together to develop the 'perfect' pitch to different audiences. Learn great tips and walk away with great program stories to support your pitch. Presenters: <i>Renee Becker, FIRST VISTA, Indiana, USA; Evan Hochstein, Senior Mentor, Minnesota, USA; Facilitator: Carol Edelman, Director, Program Development and Outreach, VirginiaFIRST, Virginia, USA</i>
Strategic Volunteer Management	Led by industry expert Susan Ellis , come engage in a strategic discussion about managing volunteers, including the 12 elements of successful management and a year-round engagement approach.
The Volunteer Cultivation Cycle	From the perspective of a <i>FIRST</i> Volunteer, industry expert Susan Ellis , will lead the group through the life cycle of a volunteer from their first involvement through more sustained commitment, including how thinking strategically and from the volunteer's perspective will strengthen these relationships. Includes time for Q&A.
Volunteer Management System 2.0 Overview and Discussion	The Volunteer Management System is the tool North American Partners and those who manage their volunteers will use to check on the Youth Protection Program required screening status of volunteers. Learn what features the system has to help you manage your volunteers, view reports, and understand the different access levels for Partners and volunteer managers. Presenters: <i>Natalie Turcotte, Mentor/Coach & Volunteer Systems Manager; Ellie White, Volunteer Systems Analyst</i>
What's Your Fiscal Make-Up? (2)	See examples of different fiscal make-ups of <i>FIRST</i> run programs. See what different funding models look like: not-for-profit operated, university based, team fee supported, funder sponsored, etc. You'll look at diverse examples while discussing the pros and cons of each. Facilitators: <i>Hakan Habip, FLL Partner, Turkey; Will Boyd, FLL/FTC Partner, Idaho, USA; Dana El Atassi, FLL/FTC Central Europe</i>

Fundraising and Marketing Track

Focus on diversifying your fiscal make-up, strengthening existing connections, engaging new sponsors, and more.

SESSION TITLE	DESCRIPTION
Donor Cultivation Cycle (2)	Learn a non-linear model of cultivating your donors through inspiring and educating them about your mission. You'll learn to distinguish donor intent and communication so that the "ask" becomes a natural step in the cultivation process. The result is a powerful shift from transactional to transformational giving. Presenter: Kristi Scarpone, FIRST Corporate and Foundations Relations Manager
Donor Cultivation Cycle Workgroup (2)	After learning the basics of the donor cultivation cycle, you'll do a progression of exercises designed to bring your donor engagement and fundraising sustainability to the next level. Tools include program inventory and mapping, as well as donor prospecting and analysis. Presenter: Kristi Scarpone, FIRST Corporate and Foundations Relations Manager
Education on the FIRST Grant Process for Outside North America (ONA)	Learn more about the grant process utilized outside North America—both requirements and recommended best practices. Attendees will be invited to share their experiences and lessons learned to date so that we can make process improvements together. Presenter: Jodi Kravitz, FLL International Program Manager
Feedback on FIRST Toolkit for Teams	Attend the FIRST Toolkit for Teams session and then join us for this follow up working session to give your feedback into these resources – what expansion, changes, or ideas do you have to make it the most useful tool it can be? Facilitators: Renee Becker, FIRST VISTA and Evan Hochstein, FIRST Senior Mentor
FIRST Marketing Tools	What is available to use from <i>FIRST</i> ? What is effective? Learn how to find and use the existing resources to best suit your specific needs based on what materials are most engaging for various audiences and let us know what's working in the Field. Facilitator: Brigid Cox, FLL/Jr.FLL Web Resources Manager
FIRST Toolkit for Teams (2)	In an interactive session led by FIRST VISTA Renee Becker and FIRST Senior Mentor Evan Hochstein , attendees will learn about the tools found in the <i>FIRST</i> Fundraising Toolkit for teams and how these resources can turn into Fundraising training sessions for a specific area.
Funders of FIRST – Tell It Like It is (2)	Hear representatives from corporations who donate to <i>FIRST</i> talk about what they are interested in when they become engaged with your program for team, event, volunteer engagement, and other support. You'll hear examples of successful current partnerships and learn tips you can use to approach corporations in your area. Presenters: Adriana D'Onofrio, Senior Community Relations Specialist, Rockwell Collins; Laura Hayman, Community Partnerships Manager, Booz Allen Hamilton
Impact Evaluations (Outside North America)	Learn and discuss the impact evaluations/research that is currently happening outside North America with Nancy Boyer, FIRST Research and Evaluation Manager . Learn how FLL in Israel, China, and Germany have approached their research and evaluations. Explore a potential approach for universal data collection.
Social Media 202	Learn how to write social media content that is engaging and boosts visibility. How frequently should content be driven out? Learn to write for your audience and discuss how these tools can enhance your overall marketing and community engagement. Presenters: Angela Reithman, FLL Partner, Ohio, USA; John Houston, FLL Partner, Hudson Valley, New York, USA; Rebecca Whitaker, FTC Partner, Iowa
Understanding Progression Across Programs (2)	Learn how each program builds upon its predecessor with the <i>FIRST</i> progression of programs. How are we currently building engineering and life skills for students that progress through more than one program? What can we do to align the progression more effectively? Presenters: Barbara Gomez de Navarro, Regional Director, FIRST Mexico; Luan Heimlich, Director, FIRST Australia


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FIRST® Core Sessions

SESSION TITLE	DESCRIPTION
Cultural Influences in Girls in STEM (Plenary Session)	Explore how cultural influences affect girls in STEM. Field Representatives from across the globe will share their experiences on what's different, what's the same, and how culture comes into play. Facilitator: <i>Carina Ottesen, FLL International Program Manager, LEGO Education; Panelists:</i> <i>Dr. Carter Tiernan, FTC Partner, Texas, USA; Ismail Yasein Hasan, FLL Partner, Jordan; Jean Hoppert, Regional Director, FIRST Nevada, USA</i>
FIRST Strategic Alliances – A Resource for Success	Understanding the role of the FIRST Strategic Alliance relationship and how collaboration can be a recipe for success at the local level. Presenter: <i>Carla Proulx, FIRST Alliances Manager</i>
Involving Underserved Populations in FIRST (Plenary Session)	What current models exist within our programs to help engage underserved populations in FIRST programs? When comparing communities across the globe, the definition of underserved can vary greatly. Hear from our panel who will share the challenges and successes of different community engagement models. Panelists: <i>Johannes de Vries, FLL Partner, South Africa; Mariah Villarreal, FIRST VISTA, San Antonio, Texas, USA; Christine Sapio and Dave Thompson, FTC Co-Partners, Arizona, USA; Albert Davis, FLL Coach, Bronx, New York City, USA</i>
The Basics: FTC and FRC	Broken into two concurrent sessions, spend a half an hour learning the basics of each FIRST program. Learn about the requirements for teams and what is accessible globally. Great for newcomers to FIRST or for those looking to have a more fine-tuned understanding of one specific program. Time for Q&A.
The Basics: Jr.FLL and FLL	Broken into two concurrent sessions, spend a half an hour learning the basics of each FIRST program. Learn about the requirements for teams and what is accessible globally. Great for newcomers to FIRST or for those looking to have a more fine-tuned understanding of one specific program. Time for Q&A.
Youth Protection Program – Coaches/Mentors/Teams/Parents (North America Focused)	Recommendations and requirements for FIRST Lead Coaches, Lead Mentors, Teams, and Parents. Presenter: <i>Lee Doucette, FIRST Youth Protection Program Manager</i>
Youth Protection Program - Events (2)	Recommendations and requirements for FIRST events; both competition structure events and off-season events. Presenter: <i>Lee Doucette, FIRST Youth Protection Program Manager</i>

* TIP

"Use pre-printed team name and number stickers for your closing script, ensuring team names and numbers match and there are no 'handwriting misinterpretations' when awards are announced!"

— SARAH STRAY, FLL PARTNER SERVICES MANAGER

* TIP

"When struggling with a need/question, odds are likely another member of our amazing global community has already developed a solution. Ask your PSM or each other."

— JODI KRAVITZ,
FLL INTERNATIONAL
PROGRAM MANAGER

* TIP

"Don't try to do everything yourself. Recruit a strong committee to help whether it be with regional planning or tournament delivery."

— DAN MAGGIO, FLL PARTNER DEVELOPMENT MANAGER

* TIP

Refer to *FIRST* as programs 'where kids become engineers and inventors.' 'Robotics program' does not describe the full *FIRST* experience."

— JINNEL CHOINIERE,
FLL PROGRAM MANAGER

* TIP

"Reach out to the music department at your host school and work with them to find a student to sing or play the National Anthem at your event."

— JOANN HALLORAN,
FTC PROGRAM MANAGER

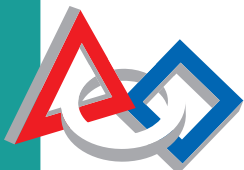
* TIP

"When posting to Facebook, include a picture with a clever quote or caption. Photos get 53%* more likes and 84% more click-throughs than text alone." *Source: Kissmetrics

— KIM WIEMAN REID,
JR.FLL/FLL DIRECTOR

FIRST® LEGO® League Core Sessions

SESSION TITLE	DESCRIPTION
A Roadmap to the FLL Wiki	Take a tour of the resources available in the <i>FIRST</i> LEGO League Wiki. Learn handy tips to produce more effective search results and see how the Wiki can be used to exchange ideas with your peers around the world. Presenter: Christie Davis, FLL Partner Services Manager
Enhancing the FLL Rookie Coach Experience (2)	What tools and resources could we provide to help support new coaches and keep them coming back? Hear what we are working on for the FLL WORLD CLASS SM season and share your thoughts on long-term projects. Presenter: Jen O'Callaghan, FLL Community Engagement Manager
FLL Visioning	Together with FLL Leadership, take a step-back from the now and think to the future. From the perspectives of different groups with a stake in the program—teams, volunteers, you, you'll be led through a visioning experience where the sky is the limit and you'll have the freedom to share ideas that finish the thought: "Wouldn't it be great if FLL..." Presenters: Kim Wierman Reid, Jr.FLL and FLL Director; Hanne Bornstein, Senior FLL International Program Manager, LEGO Education <i>Please note this session is limited to just one representative per region and space may be limited.</i>
FLL Deeper Dive Game Reveal	Get to know the FLL WORLD CLASS SM game up close, with time for Q&A, with FLL Engineer, Scott Evans.
FLL Innovation Ambassadors	The Innovation Ambassadors (IA) program allows FLL Partners to work together with local US Embassy representatives to create a special event focused on FLL teams and their Project innovations. While this session is geared to past and present IA participants, others may benefit from learning more about this opportunity and how the concept might be adapted to benefit any region. Presenters: Betsy Daniels, FLL Senior Program Manager; Jodi Kravitz, FLL International Program Manager
FLL Project in Depth	Learn more about the philosophies behind the FLL Project and ask any lingering questions about the FLL WORLD CLASS Project. Presenter: Jinnel Choiniere, FLL Project Manager
FLL Rookie Coach Tutorial Production	Roll up your sleeves and put your experience and expertise to use in crafting suggested outlines and drafts of scripts for upcoming FLL rookie coach tutorials. Facilitator: Jen O'Callaghan, FLL Community Engagement Manager
Introduction to FLL Judging	This session is intended for new Partners looking for the basics, veterans who delegate judging to others, and anyone who missed training on the current judging process. As an introduction to FLL Judging, this session will overview the whole judging process, from recruiting judges to completing rubrics, ranking teams, and facilitating the deliberations process. Presenters: Skip Gridley, FLL Global Judge Advisor; Kathy Morgan, FLL Partner Services Manager
Judge Certification Demonstration (2)	This session will review the feedback from Judge and Judge Advisor Certification Pilot during the NATURE'S FURY SM season, provide an overview of changes and updates made since the Pilot, and demonstrate the Certification process step-by-step. Come find out more about who is required to complete certification in the FLL WORLD CLASS season and ask questions about any part of the certification process. Presenters: Skip Gridley, FLL Global Judge Advisor; Kathy Morgan, FLL Partner Services Manager


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FIRST® LEGO® League Core Sessions

SESSION TITLE	DESCRIPTION
Judging Lite Presentation	Led by Skip Gridley, FLL Global Judge Advisor , this session will walk through the features of Judging Lite and how to use them at a tournament. If you brought a computer to the conference, download Judging Lite in advance (from the FLL Wiki or USB drives available at the registration desk) and bring it to this session.
Judging Update	Skip Gridley, FLL Global Judge Advisor , will present the updated Advancement Policy, review the Judge and Judge Advisor Certification Pilot, and introduce updated and new tools to assist with the judging process.
Kick it Off Right: Organize a “Meet the Experts” Event	If you have teams who have trouble getting started on the Project or you are looking for ways to engage your teams in the career aspect of the Challenge, this session is for you. Learn from the experience of other Partners about what worked or didn’t work for them. Presenter: Jinnel Choiniere, FLL Program Manager
Moving Past Your Team Saturation Point (The 1,000+ Model) Roundtable Discussion (2)	Are you watching your team numbers grow and wondering how you can continue to manage your region? Come to this roundtable discussion, led by FLL Partner Development Managers, Dan Maggio and Kathy Levine , as we discuss growth management and 1,000 team delivery models.
New Partner Debrief: Q & A (2)	For New FLL Partners – Bring your questions to this session, designed to help you make sense of the information you received throughout the day. Facilitators: Dan Maggio and Kathy Levine, FLL Partner Development Managers and Carina Ottesen, FLL International Program Manager, LEGO Education
New Partner Orientation	Meet with Partner Development Managers, Dan Maggio and Kathy Levine, and FLL International Program Manager, LEGO Education, Carina Ottesen , who will give you the direction you need to get the most out of your <i>FIRST</i> Global Community Conference experience. This session is designed for partners who are new to the FLL Partner role.
Partner Innovations & Ideas	Learn about the original, innovative ideas Partners have developed that help them better serve their FLL community. Presenters: Rajan Malhotra, FLL Partner, India; Carol Dostal, FLL Partner, Indiana, USA
TIMS Training (2)	With the introduction of TIMS as the new registration system for FLL, partners will have the opportunity to attend an informational session about the system functionality and partner portal followed by a question and answer period to gain a deeper understanding of its administrative capabilities. Presenter: Glenn Swinson, FLL Logistics Manager
When Core Values Get Tricky – Tools for Judge Advisors and Tournament Directors	When Core Values concerns come up at tournaments, the best course of action is not always obvious. This session introduces a new tool to assist Judge Advisors and Tournament Directors in determining the appropriate consequences for questionable behaviors. Practice applying the tool to situations you’ve experienced at tournaments and share best practices to address Core Values concerns fairly and consistently. Presenters: Skip Gridley, FLL Global Judge Advisor; Kathy Morgan, FLL Partner Services Manager
When to Move to Qualifiers	What is the next step when a region’s FLL Championship becomes insufficient to accommodate all teams? This session will cover initial steps to be considered before moving to a qualifying system. Facilitators: Dave Ellis, FLL Partner, Toronto, Canada; Todd Ensign, FLL Partner, West Virginia, USA

* TIP

“If ever you feel drained, remember the smiles and life changing experiences you bring to the students you help to inspire!”

— ASHLEY HERRIN,
FIRST SENIOR MENTOR/
AMERICORPS VISTA
PROGRAMS MANAGER

* TIP

“Always ask yourself, ‘What will provide the best experience for the teams?’ It sounds simple but can be easy to forget when planning your season.”

— JEN O’CALLAGHAN,
FLL COMMUNITY
ENGAGEMENT MANAGER

* TIP

“Invite your sponsors to a VIP experience at your tournament, complete with lunch, event tour, and presentations by *FIRST* kids. You will impress them!”

— KATHY LEVINE, FLL PARTNER
DEVELOPMENT MANAGER

FIRST® Tech Challenge Core Sessions

SESSION TITLE	DESCRIPTION
Creating an Infrastructure to Support League Play	The new league structure will require partners to adapt their existing infrastructure in order to be successful. We'll brainstorm ideas on how different regions will manage the transition. Presenters: <i>Nancy Paul, Mary Lee and Athena Damdounis, FTC Partner Services Managers</i>
FTC Advancement Discussion	Join an open discussion on FTC Advancement, facilitated by Nancy Paul, FTC Partner Services Manager . Discuss the challenges from last season and how we can fine-tune advancement policy for this season.
FIRST Tech Challenge Judging Model	Looking forward – how do we build consistency into our Judging processes? We'll share the results of conversations with our pool of certified Judge Advisors and ask for your input on topics including Rubrics, Feedback to teams, and event variations. Presenters: <i>Erin Fadden, FTC Program Coordinator; JoAnn Halloran, FTC Program Manager</i>
FTC New Partner Training	If you are new to your role in FTC, learn about the program, and the roles and responsibilities of an Affiliate Partner, committee member and the community. Presenters: <i>Mary Lee and Athena Damdounis, FTC Partner Services Managers</i>
FTC Vendor Expo	This is your opportunity to meet with the FTC vendors and suppliers to ask your questions. Presenters: <i>Mohit Abraham, Pitsco; Andy Baker, AndyMark; Steve Barker, HiTechnic; Tim Friez, Robomatter; Adriana D'Onofrio, Rockwell Collins</i>
FTC Vendor Sessions	Hear presentations from FTC vendors and suppliers on their roles and materials. Presenters: <i>Mohit Abraham, Pitsco; Andy Baker, AndyMark; Steve Barker, HiTechnic; Tim Friez, Robomatter; Amy Grabein, National Instruments; Adriana D'Onofrio, Rockwell Collins; LEGO Education</i>
FTC World Championship Changes	We look forward to a new World Championship venue. Discover what we're working on for the spring of 2015. Presenter: <i>JoAnn Halloran, FTC Program Manager</i>
Leagues and Meets and Teams (Oh My!)	Are you interested in learning more about the new League model? Join us for a brief presentation, followed by a facilitated Q & A Session on this topic. Presenters: <i>Carin Plante, FTC Middle School Program Coordinator; JoAnn Halloran, FTC Program Manager</i>
Super-Regional Championships – Lessons Learned and a Look Ahead	We will review survey results of the first year of the Super-Regional Championships and share our lessons learned. Each host will provide a look at plans for the 2014-2015 season. Presenters: <i>Nancy Paul, FTC Partner Services Manager; Mark Edelman and Jill Wilker, FTC Partners, California; Melody Crabb, FTC Partner, Texas; Becca Whitaker, FTC Partner, Iowa; Thomas Zawislak, FTC Partner, Pennsylvania</i>

Junior FIRST® LEGO® League Core Sessions

SESSION TITLE	DESCRIPTION
Jr.FLL Affiliate Partner Session for Outside North America	We will be sharing information about the Jr.FLL Global program past, present, and future. Learn what it means to be a Jr.FLL Partner outside North America and what the process is for becoming a Partner. Presenter: <i>Dana Clark, Jr.FLL Program Manager</i>
Jr.FLL Networking Roundtable	Join us for a discussion and sharing of ideas for Jr.FLL. Topics up for discussion include Jr.FLL Expo best practices and good avenues for promoting and running the Jr.FLL program. Facilitators: <i>Dana Clark, Jr.FLL Program Manager; Kristen MacCulloch, Jr.FLL Program Coordinator</i>
Jr.FLL North America Affiliate Partnerships	This session is intended for those partners who have already signed Affiliate Partner contracts or who are looking to do so. Discover what it means to be a Jr.FLL Affiliate Partner and what the process is for becoming one. Presenter: <i>Dana Clark, Jr.FLL Program Manager</i>


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VISTA/*FIRST*® Senior Mentor Core Sessions

SESSION TITLE	DESCRIPTION
Being a Representative of <i>FIRST</i> and AmeriCorps in the Field	This session will cover professionalism in the workplace and community, policies, communication, and best practices for networking, etc.
Concur Training - Mandatory (VISTA and Senior Mentors Only)	This session is for <i>FIRST</i> Senior Mentor and VISTA members to review expense report policies and learn strategies to better utilize the Concur travel service.
<i>FIRST</i> Senior Mentor Networking Roundtable	This session is for <i>FIRST</i> Senior Mentors to discuss and strategize about the future of the FSM Program. The needs, best practices, and next steps for future program success will be covered.
Fundraising Toolkit Using Community Assessment for VISTAs and FSMs	This interactive session will assist VISTAs and <i>FIRST</i> Senior Mentors to implement strategies discussed in the Fundraising Toolkit Presentation specific to their geographic area through the use of a Community Assessment tool. Presenters: Renee Becker, AmeriCorps VISTA, Indiana; Evan Hochstein, <i>FIRST</i> Senior Mentor, Minnesota
Funding, Resources, and Relationships for VISTAs and <i>FIRST</i> Senior Mentors	This session provides an opportunity specifically for the VISTA members and <i>FIRST</i> Senior Mentors to join with the development team to talk through challenges, resources, and relationships related to fundraising and alliances in the field across the country. Presenter: Kristi Scarpone, <i>FIRST</i> Corporate and Foundations Relations Manager
Hear from Your Peers (FSM Only)	Led by <i>FIRST</i> Senior Mentors for <i>FIRST</i> Senior Mentors, this session will go over best practices, tricks, and tools of the trade. Share with your FSM peers about what works, what needs improvement, and what others around the country are doing in their regions.
HOT Topics (Senior Mentor Only)	Hear what <i>FIRST</i> Senior Mentors have identified as "hot topics" for discussion. FSMs will gather in this session to share best practices and strategize for future seasons.
Regional Breakout and Networking Session (VISTAs and <i>FIRST</i> Senior Mentors Only) Parent Over and Under Involvement	VISTAs and FSMs will break into groups by region and create a regional 'cheat sheet' to share regional specific knowledge and best practices with each other. The primary goal is to familiarize yourself with the people in your region, the resources they can offer, and the goals that might be relevant to everyone in the group. This is a great opportunity to network and familiarize yourself with people in your region and identify some goals for the coming year.
Site Sustainability and Transitioning from your VISTA Service	How do you prepare for the end of your service? Learn how to create a transition plan that provides stability and sustainability in your region. Plans for passing on program accomplishments and unfinished projects will be discussed in addition to best practices.
So you think you want a VISTA (US Only)	Are you a US region looking to have a <i>FIRST</i> VISTA Volunteer? Learn what this opportunity entails, and hear from VISTAs about how they helped their regions this past year across all <i>FIRST</i> programs.
The Role of VISTAs at <i>FIRST</i> Events	Learn what the <i>FIRST</i> event season might look like as a <i>FIRST</i> VISTA member. A panel of experienced VISTAs will cover their experiences with the past event season including: getting involved, finding suitable roles, understanding the structure of each program's season, traveling to and from events, supporting unofficial events, and more!
VISTA Ask Me Anything	Come to the "New VISTA, Old VISTA: Ask Me Anything" session and hear from VISTA leadership and colleagues. What tips can old VISTA's offer to the new? What questions do new VISTA's have that the old can answer?
VISTA Daily Debrief	This time is reserved at the conclusion of each day for the VISTAs to ask any question they may have about the day's content, address any housekeeping issues, and plan for the following day.
Welcome to Global Conference (<i>FIRST</i> Senior Mentors)	<i>FIRST</i> Senior Mentors will gather to discuss the week and set goals, expectations, and clarifications for the conference.
Welcome to the Global Conference (VISTA)	<i>FIRST</i> VISTAs will gather to discuss the week and set goals, expectations, and clarifications for the conference.
Welcome to Your VISTA Year	This session is intended for new VISTAs. Presenters will discuss how they have navigated their VISTA year, the challenges you might face, and how you might make the most of your service.

Meet the Staff: *FIRST*® Tech Challenge and Volunteer Resources



Ken Johnson
FTC Director



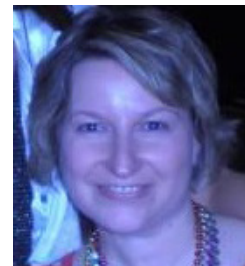
JoAnn Halloran
FTC Program Manager



Tom Eng
FTC Engineer



Nancy Paul
FTC Partner Services
Manager



Athena Damdounis
FTC Partner Services
Manager



Mary Lee
FTC Partner Services
Manager



Timm Huffman
FTC Program Coordinator



Erin Fadden
FTC Program Coordinator



Carin Plante
FTC Middle School Program
Coordinator



Marissa Lucas
FTC Grants and
Administration Coordinator



Tina De Giso
FTC Volunteer Resources
Coordinator



Ashley Herrin
FIRST Senior Mentor/AmeriCorp VISTA
Programs Manager



Emily Rose Bainton
AmeriCorps VISTA
Program Coordinator



Lindsey Castellon
FIRST Senior Mentor/AmeriCorp VISTA
Assistant Program Coordinator

Things to Do in Hyannis!

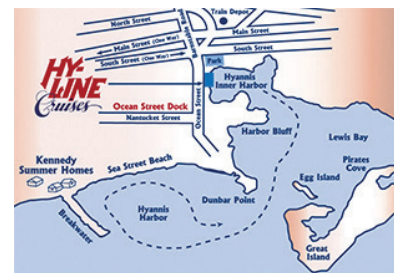
Hy-Line Cruises

One-Hour Hyannis Harbor Tour — We welcome you aboard Patience as we set sail to sightsee! Learn about the history of Hyannis and local area landmarks on your way to view the historic Kennedy Compound in Hyannisport. Points of interest- Great Island, the Kennedy Memorial, Egg Island, St. Andrews-by-the-Sea, Squaw Island and Point Gammon Light.

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(508) 790-0696 | hylinecruises.com/hyannisport-harbor-cruises.html

- Cruise times: 4:15 PM and 5:30 PM
- Cost: \$16.00 per person. Group rates for 20 or more people are \$12.50 per person.



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Meet the *FIRST*® LEGO® League, Junior *FIRST*® LEGO® League, Volunteer Resources and LEGO® Staff



Kim Wierman Reid
Director, Jr.FLL and FLL



Betsy Daniels
FLL Senior Program Manager



Dana Clark
Jr.FLL Program Manager



Hanne Bornstein
Senior FLL International Manager, LEGO Education



Gerhard Bjerrum-Anderson
FLL International Manager, LEGO Education



Jinnel Choiniere
FLL Project Manager, Jr.FLL/
FLL Challenge Design



Christie Davis
FLL Partner Services Manager, Zone 2



Scott Evans
FLL Engineer, Game Design and Support



Jodi Kravitz
International Program Manager



Kathy Levine
FLL Partner Development Manager, Zones 2 and 4



Dan Maggio
FLL Partner Development Manager, Zones 1 and 3



Kathy Morgan
FLL Partner Services Manager, Zone 1



Jen O'Callaghan
FLL Community Engagement Manager



Carina Ottesen
FLL International Program Manager, LEGO Education



Sarah Stray
FLL Partner Services Manager, Zone 4



Glenn Swinson
FLL Logistics Manager



Kathy Vachon
FLL Partner Services Manager, Zone 3



Tracey Currier
FLL International Program Coordinator



Lindsay Frazier
Jr.FLL Program Coordinator



Kristen MacCulloch
Jr.FLL Program Coordinator



Jillian Mordarski
Jr.FLL/FLL Volunteer Resources Coordinator



Ashley Sleath
Jr.FLL and FLL Partner Services Team Coordinator



Susannah Smith
FLL Program Coordinator



Special Thanks to



**Rockwell
Collins**

Adriana D'Onofrio
Senior Community Relations Specialist

Booz | Allen | Hamilton
100 YEARS

Laura Hayman
Community Partnerships Manager

AndyMark
Cape Codder Hotels
Doubletree Hotel
HiTechnic

LEGO Education
National Instruments
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