# **CURRICULUM VITAE**

# Marcella T. Szablewicz

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# **EDUCATION**

- PhD Communication & Rhetoric, Rensselaer Polytechnic Institute, 2012
  Inter-University Program for Chinese Language Study, Tsinghua University, 2006-2007
- MA East Asian Studies, Duke University, 2004
- BS Foreign Service, Georgetown University, 2003 Major: Comparative Studies: Asia & U.S.

### **PROFESSIONAL APPOINTMENTS**

January 2014- Present	Assistant Professor (tenure-track), Pace University, Communication Studies Department
July 2012- July 2014	Mellon Postdoctoral Fellow, Massachusetts Institute of Technology, Department of Comparative Media Studies
Sept. 2009- Aug. 2010	Visiting Scholar, Shanghai Academy of Social Sciences, Institute of Youth and Juvenile Studies

# PUBLICATIONS

#### Books

From Addicts to Athletes: Youth Mobilities and the Politics of Digital Gaming in Urban China [ms. in preparation]

# **Refereed Journal Articles**

- 2014 Szablewicz, M. "The Losers of China's Internet: Memes as 'Structures of Feeling' for Disillusioned Young Netizens" *China Information,* Special Issue: Political Contestation in Chinese Digital Spaces (Forthcoming: July, 2014).
- 2010 Szablewicz, M. The Ill Effects of 'Opium for the Spirit': A Critical Cultural Analysis of China's Internet Addiction Moral Panic, *Chinese Journal of Communication*, *3*(4): 453-470.

### **Book Chapters in an Edited Volume**

2011 Lindtner, S. & Szablewicz, M. China's Many Internets: Participation and Digital

Game Play across a Changing Technology Landscape. In Herold, D. & Marolt, P.W. (Eds.), *Online Society in China*. New York: Routledge.

# **Refereed Open Access Publications**

2011 Szablewicz, M. From Addicts to Athletes: Participation in the Discursive Construction of Digital Games in Urban China. *Selected Papers of Internet Research (SPIR)*. Association of Internet Researchers. Available Online: http://spir.aoir.org/papers/szablewicz.pdf

### **Academic Blogging**

2012 "Desperate Mothers, Only Sons: The 'Moral Reformation' of China's Internet Addicted Youth," *Points: The Blog of the Alcohol and Drugs History Society*, December 12, 2012. Available Online: http://pointsadhsblog.wordpress.com/2012/12/04/desperate-mothers-only-sons-the-moral-reformation-of-chinas-internet-addicted-youth/

"Points Forward: 'From Addicts to Athletes: Youth Mobilities and the Politics of Digital Gaming in Urban China" *Points: The Blog of the Alcohol and Drugs History Society*, July 19, 2012. Available Online: http://pointsadhsblog.wordpress.com/2012/07/19/points-forward-from-addictsto-athletes-youth-mobilities-and-the-politics-of-digital-gaming-in-urban-china/

2011 "From Monkey King to Mao: Cultivating Online Games with 'Chinese Characteristics'" *The China Beat*, August 10, 2011. Available Online: http://www.thechinabeat.org/?p=3665

### **Published Course Syllabi**

2014 "Technopanics: Moral Panics about Technology" Massachusetts Institute of Technology OpenCourseWare. Available Online: http://ocw.mit.edu/courses/comparative-media-studies/cmss60-technopanics-moral-panics-about-technology-spring-2013/

#### **GRANTS & FELLOWSHIPS**

- 2013 MIT Hyperstudio Fellow
- 2012 MIT Mellon Postdoctoral Fellowship in the Humanities
- 2010 Rensselaer Humanities, Arts and Social Sciences (HASS) Fellowship
- 2009 William J. Fulbright U.S. Student Grant to conduct doctoral research in China: "Online and Offline Practices of Everyday Life in Chinese Internet Cafes"
- 2009 National Science Foundation Doctoral Dissertation Research Improvement Grant "Youth Identity and Internet Technologies: The Case of China" Award #0921216
- 2007 Rensselaer Polytechnic Institute Graduate Fellowship
- 2006 Blakemore Foundation Advanced Asian Language Fellowship (For Study of Advanced Mandarin at the Inter-University Program (IUP), Tsinghua University)
- 2004 Duke University Summer Research Grant to conduct Master's research in Shanghai
- 2004 Foreign Language and Area Studies (FLAS) Fellowship
- 2002 Freeman-Asia Scholarship for study abroad in Asia

#### **AWARDS & HONORS**

- 2013 Northeastern Association of Graduate Schools (NAGS) Doctoral Dissertation Award
- 2011 Best Student Paper Award for "From Addicts to Athletes: Participation in the Discursive Construction of Digital Games in Urban China" at the Association of Internet Researchers 12<sup>th</sup> Annual Conference (IR 12)
- 2010 Best Student Paper Award (with co-author Silvia Lindtner) for "In Between Wangba and Elite Entertainment: China's Many Internets" at the 8<sup>th</sup> Chinese Internet Research Conference
- 2010 Selected Participant, Association for Asian Studies Doctoral Dissertation Workshop: Popular Culture and Social Change
- 2009 1<sup>st</sup> Prize, Rensselaer 2009 McKinney Competition, Graduate Essay Category
- 2008 1<sup>st</sup> Prize, Rensselaer 2008 McKinney Competition, Graduate Essay Category

### TEACHING

2014 COMM 245 "Communication and Popular Culture," Pace University, New York, NY

COMM 244 "Digital Cultures," Pace University, New York, NY

COMM 200 "Public Speaking," Pace University, New York, NY

2013 CMS.701 "Behind the Headlines: Current Debates in Media," Massachusetts Institute of Technology, Cambridge, MA

CMS.S60 "Technopanics" Massachusetts Institute of Technology, Cambridge, MA

- 2009 "Media and Popular Culture," (Teaching Assistant for June Deery), Rensselaer Polytechnic Institute, Troy, NY
- 2008 Graduate Consultant at the Center for Communication Practices, Rensselaer Polytechnic Institute, Troy, NY
- 2004 "Uncovering Shanghai's Past and Present," (Teaching Assistant for Shi Mingzheng) Council on International Educational Exchanges, Shanghai, China

# **PROFESSIONAL PRESENTATIONS**

#### **Organized Panels**

2014 "(In)visibility on the Chinese Web" (with Fan Yang, UMBC), Association for Asian Studies, Philadelphia, PA.

#### **Refereed Conference Papers**

2013 "Creating a Spectacle: Live E-Sports Events and China's Digital Games Market," Association for Internet Researchers Annual Conference, Denver, CO.

- 2013 "Game Studies: A View from Outside," International Communication Association Annual Conference: Challenging Communication Research, London, England.
- 2012 "Patriotic Leisure: E-Sports, Government Policy and National Image," 10<sup>th</sup> Annual China Internet Research Conference, University of Southern California.
- 2011 "From Addicts to Athletes: Participation in the Discursive Construction of Digital Games in Urban China," Association of Internet Researchers Annual Conference, Seattle, WA.
  \*Best Student Paper Award\*
- 2011 "Defending Azeroth: Chinese WoWers War of Internet Addiction," Technologies of Migration: Media, Mobility and East Asia, University of Illinois Urbana-Champaign.
- 2011 "From Interaction to Participation: Revisiting Urban China's Shifting Landscapes of Technology and Digital Game Play" with Silvia Lindtner, Association of Asian Studies Annual Meeting, Honolulu, HI.
- 2010 "From Wangba to Elite Entertainment: China's Many Internets" with Silvia Lindtner, 8<sup>th</sup> Annual China Internet Research Conference, Beijing University.
  \*Best Student Paper Award\*
- 2009 "The Chinese Internet Café as Third Place," Intercultural Communication Between China and the World, Beijing, China.
- 2008 "MySpace as 'Play'Space: Using Technology to Network and Signify on the Jazz Tradition," National Communication Association 2008 Annual Convention, San Diego, CA.
- 2008 "Identification" on Facebook.com: Defining Ourselves [and being defined] by "Others," New Jersey Communication Association Annual Conference, New York, NY.
- 2006 "New Directions in Chinese Culture," Northeast Regional Council on the Social Studies Conference, Boston, MA.

#### **Invited Talks**

- 2014 Discussant for "Behavioral Change of Chinese Youth in a Commercialized Digital Era" Brookings Institution Conference "How China's Youth are Transforming Chinese Society: New Research Findings from the PRC"
- 2014 "Digital Gaming in Urban China," for the Media Trends in Asia Panel at the Harvard Project for Asian International Relations (HPAIR), Harvard University.
- 2013 "Nostalgia for a not-so-distant youth: Digital games and affect in urban China," Comparative Media Studies Colloquium Series, Massachusetts Institute of Technology.
- 2011 "Youth Culture in Contemporary China," China Institute Professional Development Course, "China Into the 21<sup>st</sup> Century"
- 2010 "Youth Culture in Contemporary China," China Institute Professional Development Course, "China Enters the 21<sup>st</sup> Century"
- 2010 "China's Many Internets: Participation and Digital Game Play across a Changing Technology Landscape," Shanghai Urban Research Laboratory, Xindanwei, Shanghai China.

- 2009 "Popular Media Culture in Contemporary China," China Institute Professional Development Course, "Capturing 'Real' China: Documentaries, Film and Media"
- 2009 "Youth Culture in China," China Institute Workshop on "Family and Gender in China"

# **DEPARTMENT & UNIVERSITY SERVICE**

**Curriculum Development:** Assisted Dr. Emilie Zaslow and Dr. Ruth Johnston in design and proposal of the Digital Media Studies Minor for Pace University, Spring 2014 (in progress).

**Course Development:** Developed "Technopanics" Course for Pace University Digital Media Studies Minor, Pace University, Spring 2014 (in progress).

Moderator: Communication Studies, "Digital Careers" Panel, Pace University, February 19, 2014.

**Student Recruitment:** Communication Studies, Departmental Fair, Pace Preview Weekend, March 2, 2014.

### **PROFESSIONAL SERVICE**

Conference Paper Referee, Association of Internet Researchers, 2011-2012.

Peer Reviewer, New Media & Society

# **PROFESSIONAL ORGANIZATIONS & AFFILIATIONS**

Association for Asian Studies (AAS) Association of Internet Researchers (AoIR) International Communication Association (ICA)

# **OTHER PROFESSIONAL EXPERIENCE**

- 2009 Consultant, China Institute, New York, NY Co-led 3-week summer study tour in China for fifteen K-12 educators.
- 2004 2006 Program Associate, China Institute, New York, NY Responsible for planning and coordinating K-12 professional development programs related to Chinese history and culture. Assisted in planning and coordinating activities for a National Endowment for the Humanities-funded summer institute held at Columbia University, coordinated/led a three-week summer study tour in China for fifteen K-12 educators.

# FOREIGN LANGUAGE

Mandarin, Chinese (Advanced)