

KATHERINE FINK

Associate Professor and Graduate Program Director
 Department of Media, Communications, and Visual Arts
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EDUCATION

Ph.D. Communications, Columbia University, 2014

M.Phil. Communications, Columbia University, 2012

M.B.A., Duquesne University, 2009

B.A. (with distinction) Slavic Languages and Literatures (Russian Studies concentration), University of Virginia, 1998

POSITIONS HELD

Academic positions

Associate Professor (2020-present); Program Director, MA in Communications and Digital Media (2023-present); Assistant Professor (2014-2020), Pace University, Department of Media, Communications, and Visual Arts

Affiliated Fellow, Yale University Law School Information Society Project, 2014-Present; **Visiting Fellow**, 2011-2014

Fellow, Brown Institute for Media Innovation, Columbia University, 2013-2014

Non-academic positions

All Things Considered Host/Reporter, WDUQ-FM, Pittsburgh, PA 2001-2009

News Director, WINA-AM, Charlottesville, VA 2000-2001; **Reporter**, 1998-2000

Freelance Reporter, *Connection* Newspapers, Fairfax, VA 1995-1996

TEACHING

Courses taught

Pace University, 2014-present

Masters level:

Newly developed:

- The Art of Audio
- Media Innovation

Substantially revised:

- Industry Theory and Practice
- Writing for Organizations
- Multi-Platform Communications
- Communications Research

Undergraduate level:*Newly developed:*

- Audio Storytelling
- The Digital Newsroom
- Digital Storytelling
- The Global Newsroom
- Investigative Journalism
- Making Media with Drones

Substantially revised:

- Video News Reporting
- Introduction to News Media
- News Reporting
- This Just In: Breaking News

Customized for MCVA majors:

- University 101

Columbia University, 2010-2013Undergraduate level:*Newly developed:*

- Fundamentals of Radio Journalism
- Paying for News: Journalistic Business Models in the 21st Century

Teaching assistant:

- Freedom of Speech and Press
- Journalism Essentials: Ethics
- Immigration Reporting
- Journalism Essentials: Business of Journalism

Thesis advising**Pace University**

Lyndsi Cortese, Master's level, 2023-2024

Nicholas Basile, Undergraduate honor's, 2023

Ryan Camarda, Master's level, 2022

Gabriel Rivera, "College Students' Personal Biases Influence Their Interpretations of Political News Media," Undergraduate honor's, 2018

Columbia University

Emily Jones, "Preventing Future Teenage Drug Addicts," Journalism MA, 2013

Steve Silva, "Is it Time to Compensate Kidney Donors?", Journalism MA, 2013

Teaching development

Participant, College Media Association conference, 2024, 2020, 2019, 2018

Participant, Banjo social listening webinars, 2018, 2017, 2016

Participant, New York City Media Lab Summit, 2016

Participant, Drone Journalism Boot Camp, University of Nebraska, 2016

Participant, FOIA Hackathon at *Buzzfeed*, 2016

Participant, NPR Two-Way Webinar, 2016

Participant, Lessons in Teaching Data + Journalism at NYC Hacks/Hackers, 2015

Participant, Entrepreneurial and Social Journalism Educators Summit, City University of New York Graduate School of Journalism, 2015

Participant, Coding Boot Camp, Investigative Reporters and Editors, 2015

Participant, Pace University Teaching Effectively Online workshop, 2024 and 2015

Participant, Reinventing TV and Video News workshop, City University of New York Graduate School of Journalism, 2014

Participant, Doing Journalism with Data: First Steps, Skills and Tools MOOC, 2014

SCHOLARSHIP

Publications

Peer-Reviewed Journal Articles

McQueen, S. & **Fink, K.** (2024). Full Court Press: Fighting Restrictions on Student Journalists at Private Universities. *College Media Review* 60.

Min, S.J. & **Fink, K.** (2021). Keeping up with the technologies: Distressed journalistic labor in the pursuit of "shiny" technologies. *Journalism Studies*. DOI: 10.1080/1461670X.2021.1979425

- Fink, K.** (2021). Freedom of information in college: How student journalists learn to file public records requests. *College Media Review* 58, 4-23.
- Fink, K., & Palmer, R.** (2020). "We Have to Stand Out to Blend In": Ordinary Transgender People Speak About Being Subjects of News Stories. *Journalism Studies* 21(8), 1109-1126.
- Fink, K.** (2019). Freedom of information in community journalism. *Community Journalism* 7(1), 17-37.
- Fink, K., Finewood, M. H., & Molnar, L.** (2018). Framing Pier 55: Negotiated resilience and contested waterfronts. *Journal of Environmental Studies and Sciences* 9(3), 364-370.
- Ziek, P., & **Fink, K.** (2018). Networks within the competitive media environment. *Review of Journalism and Mass Communication*, 6(1/2), 1-18.
- Ziek, P. and **Fink, K.** (2018). Breaking down walls: Inter-organizational collaboration in "The Trifecta." *Media Practice and Education*. DOI:10.1080/25741136.2018.1511359
- Fink, K.** (2018). Opening the government's black boxes: Freedom of information and algorithmic accountability. *Information, Communication & Society* 21(10), 1453-1471.
- Fink, K., and Anderson, C.W.** (2015). Data journalism in the United States: Beyond the usual suspects. *Journalism Studies* 16(4), 467-481.
- Fink, K., and Schudson, M.** (2014). The rise of contextual journalism, 1950s-2000s. *Journalism: Theory, Practice, and Criticism* 15(1), 3-20.

Articles under Review

- Fink, K.** Strategizing Sustainability in Nonprofit News: Revenue Preferences of Newsroom Leaders. *Digital Journalism*.

Book Chapter

- Fink, K.** (2018). State FOI laws: More journalist friendly, or less? In D. Pozen & M. Schudson (eds.), *Troubling transparency: The Freedom of Information Act and beyond* (pp. 91-115). New York: Columbia University Press.

Invited Essay

- Fink, K.** (2019). The biggest challenge facing journalism: A lack of trust. *Journalism: Theory, Practice, and Criticism*, 20(1), 40-43.

Encyclopedia Entry

- Fink, K.** (2017). Upturn. In L.A. Schintler and C.L. McNeely (eds.), *Encyclopedia of Big Data*. New York: Springer Reference. doi:10.1007/978-3-319-32001-4_177-1

Book Reviews

- Fink, K.** (2016). Book Review: Stephen Cushion, *News and Politics: The Rise of Live and Interpretive Journalism*. *Journalism: Theory, Practice, and Criticism* 17(7), 937-939.

Fink, K. (2015). Book Review: Rosalind Coward, *Speaking Personally: The Rise of Subjective and Confessional Journalism*. *Media Culture & Society* 37(3), 504-506.

Fink, K. (2011). Journalism's Future: "Collapse" Versus "Transformation." *International Journal of Communication* 5, 1861-1864.

Other Publications

Schudson, M. and **Fink, K.** (2011-2012). ["The Research Report"](#) column, 7 issues, *Columbia Journalism Review*.

Presentations

Peer Reviewed Conference Presentations

Fink, K. (2024). Fundraising Priorities in Nonprofit News. Association for Education in Journalism and Mass Communication conference.

McQueen, S. and **Fink, K.** (2024). Full Court Press: Fighting Restrictions on Student Journalists at Private Universities. Association for Education in Journalism and Mass Communication conference.

Pulaski-Behling, M., **Fink, K.**, & Ziek, P. (2022). *Sports Podcasting: Best Practices Among the Top Programs*. Paper presented at the 2022 IACS Summit on Communication & Sport. Glassboro, New Jersey: March 3 - 5.

Ziek, P., **Fink, K.**, & Guarneri, L. (2020). Experiential Learning: Reflection vs Reflections. International Conference of Education, Research and Innovation.

Pantic, M. & **Fink, K.** (2020). Looking for a sustainable newsroom model: The case of the U.S. media. Association for Education in Journalism and Mass Communication conference.

Fink, K. and Pantic, M. (2020). A Franchise Model for Hyperlocal News. International Communication Association annual conference.

Fink, K. and Palmer, R. (2019). "We have to stand out to blend in": Ordinary transgender people in the news. Association for Education in Journalism and Mass Communication annual conference.

Palmer, R., **Fink, K.** and Seo, S. (2019). Inconspicuous gatekeepers: Sociology of search engine optimization work. International Communication Association annual conference.

Ziek, P. and **Fink, K.** (2019). Cooperation in the competitive media environment. Eastern Communication Association annual conference.

Ziek, P. and **Fink, K.** (2017). The Trifecta: Cross-disciplinary collaboration among journalism, public relations and video production students in a simulated environment. Association for Education in Journalism and Mass Communication annual conference.

- Fink, K.** (2017). Resisting right-to-know: Local government compliance with freedom of information laws. International Communication Association annual conference.
- Fink, K.** (2016). Algorithmic transparency under the Freedom of Information Act. International Communication Association annual conference.
- Fink, K.** (2016). Algorithmic transparency under the Freedom of Information Act. Unlocking the Black Box: The Promise and Limits of Algorithmic Accountability in the Professions, Yale Law School Information Society Project conference.
- Fink, K.** (2016). Whose right to know? Origins of the Freedom of Information Act. Joint Journalism and Communication History annual conference.
- Fink, K.** (2015). Public records and private interests. Joint Journalism and Communication History annual conference.
- Fink, K.** (2013). Who (or what) is a source? American Sociological Association Media Sociology pre-conference.
- Fink, K.** (2013). What do they know, and how do they know it? Identifying experiential knowledge in news sources. International Communication Association annual conference.
- Fink, K.** (2012). Bringing journalistic codes of ethics into the digital age. International Communication Association annual conference.
- Fink, K.** (2012). How 'public' are U.S. public media? Examining the role of individual donors in the public media business model. Eastern Communication Association annual conference.

Other Invited Presentations (* indicates Pace student)

- Fink, K. & Bubba, C.*** (2020). Diversity in College Media. College Media Association convention.
- Fink, K. and Ray, K.*** (2019). What transgender news sources would like you to know. College Media Association convention.
- Fink, K. and Sikder, A.*** (2019). Working together across campuses and platforms. College Media Association convention.
- Fink, K. and Browne, S.*** (2018). Experiences of college journalists with public records laws. College Media Association convention.
- Fink, K.** (2017). The role of SEO in online agenda setting. Columbia University Graduate School of Journalism Ph.D. Colloquium.
- Fink, K.** (2016). Fixing FOIA? Technology and the future of open government (panelist). FOIA@50 Conference, Columbia University Graduate School of Journalism.
- Fink, K.** (2015). The business of news media. Barnard Pre-College Program guest lecture.

Fink, K. (2015). Public records and private interests. Columbia University Graduate School of Journalism Ph.D. Colloquium.

Fink, K. (2014). The business of news media. Barnard Pre-College Program guest lecture.

Fink, K. (2013). Is news commodity or public good? Is foreign news different? Barnard Pre-College Program guest lecture.

Fink, K. (2012). Data-driven sourcing: The Public Insight Network. Yale University Law School Information Society Project Ideas Lunch.

Fink, K. (2012). Source considerations in the virtual space: Who else is helped by “Help a Reporter Out”? Media Sociology Forum III, Columbia University Graduate School of Journalism.

Grants Sought

Awarded

External

College Media Association Ingelhart Grant, 2024 and 2019

Teresan Scholarship, College of Saint Teresa Alumnae Association, 2012

Internal

Dyson College Summer Research Award, 2024 and 2016

Helene T. and Grant M. Wilson Center for Social Entrepreneurship Faculty Fellowship, 2022-2023

Pace University Student-Faculty Undergraduate Research Program, Summers 2023 and 2016-2019; academic year 2019-2020

Provost’s Wellness Grant Initiative, 2022

Undergraduate Research Conference Travel Fund, 2018-2020 (four students total)

Pace Path Innovation Fundraising Initiative, 2017

Not awarded

External

American Journalism Historians Association Rising Scholar program, 2016 and 2019

Media, Inequality, and Change (MIC) Center Call for Research in Technology, Inequality, and Information Policy, 2018

AEJMC Visiting Professors in Social Media program, 2016

Scripps Howard Journalism Entrepreneurship Institute, 2015 and 2016

Internal

Dyson College Summer Research Award, 2015 and 2019

Helene T. and Grant M. Wilson Center for Social Entrepreneurship Faculty Fellowship, 2014, 2015, 2021
 Dyson College Mentoring Program, 2014

Awards

Academic

Finalist, Wolfgang Donsbach Outstanding Journal Article of the Year Award, ICA Journalism Studies division, 2022
 Top paper in Applied Communication, Eastern Communication Association, 2019
 First-place paper award, Association for Education in Journalism and Mass Communication Small Programs Interest Group, 2017
 Covert Award (for best mass communication history article), Association for Education in Journalism and Mass Communication History Division, 2015

Service

Honorary Member, Alpha Lambda Delta (National Honor Society for First-Year Success), 2022
 Residential Life Faculty Partner of the Year, 2020-2021
 7 Yes! I Make it Happen nominations

Professional

First-place Feature Award, Pennsylvania Associated Press, 2008
 First-place Spot News, Continuing Coverage, and Ed King Memorial Awards, Press Club of Western Pennsylvania, 2007
 First-place Public Affairs Award, Pennsylvania Associated Press, 2006
 First-place Enterprise, Continuing Coverage, and Ed King Memorial Awards, Press Club of Western Pennsylvania, 2004
 First-place Sports Feature Award, Pennsylvania Associated Press, 2002
 First-place Enterprise Award, Virginia Association of Broadcasters, 2000

SERVICE

Internal

University level

Faculty in Residence (Elm Hall) 2020-present
 Member, Council of Deans and Faculty on Promotion and Tenure Appeals Committee, 2024-present
 Member, Westchester Admission and Retention and Student Affairs committees, 2023-present

Faculty Partner, Pop Culture and Media First Year Interest Group, 2019-present
 Member, hiring committees for two new positions in the Office of New Student Experience, 2024
 Panel organizer, Understanding Ukraine, 2022
 Member, Commencement speaker selection committee, 2022
 Member, Faculty Affairs Committee, 2019-2022
 Member, CAP Re-envisioning Committee, 2021-2022
 Chair, Westchester UNV 101/CAP Advisory Committee 2016-2022 (member, 2015-2022)
 Co-presenter (with Paul Ziek), "Teaching through the age of disinformation" webinar, Pace University Faculty Center, 2021
 Alternate member, Council of Deans and Faculty on Promotion and Tenure, 2020-2021
 Panel organizer, Social Justice Week, 2020 and 2021
 Presenter, "Introduction to Digital Privacy" (part of Setters Gone Virtual initiative through the Office of Alumni Relations), 2020
 Presenter, digital privacy webinar for incoming students as part of "Reducing Summer Melt" initiative, 2020
 Member, Enrollment Command Center, 2020
 Faculty Representative, search committee for Vice President of University Relations, 2019-2020
 Member, Advising 360 Presidential Task Force, 2018-2019
 Executive Producer, [Pacecast](#) (Pace University President Marvin Krislov's podcast), 2017-2019
 Breakout group facilitator, Provost's Student Success Retreat, 2019
 Presenter, Faculty Institute, 2019

Dyson College of Arts and Sciences

1st Vice Chair, Dyson Faculty Council, 2022-present
 Member, Dyson Graduate Advisory Committee, 2020-2022; 2023-present
 Member, TAP Committee (for faculty member in Environmental Studies and Science Department), 2024
 Member, Mid-tenure Review Committees (for two faculty members in English, Writing and Cultural Studies Department), 2023
 Speaker, Dyson Community Forum on non-linear career paths, 2019
 Faculty Leader, Dyson Society of Fellows Weekend Retreat, 2017
 Member, Scholastic Standing Committee, 2016
 Faculty leader, Dyson transfer student expectations seminar, 2015

Department of Media, Communications, and Visual Arts

Director, MA in Communication and Digital Media program, 2023-present

Organizer and Host, Connections in Communications and Comm Prom networking events, 2023-present

Producer, Booth Review and What's Pleasant? podcasts, 2021-present

Faculty Adviser, *Pace Chronicle* student newspaper, 2017-present

Member, Curriculum Committee, 2014-present

Member, departmental TAP committees, 2022-2023

Member, Digital Cinema and Filmmaking faculty search committee, 2022-2023

Co-organizer, Willcox Hall mural project, 2019-2020

Organizer of student trip to Pulitzer Prize announcement at Columbia University, 2019

Member, Digital Journalism faculty search committee, 2016-2017

Faculty Adviser, Spoon University and Power of our Words, 2016-2017

Host and Executive Producer, [Pace Profs](#) (six-part podcast series profiling junior faculty), 2016

Co-organizer, MCVA Student Showcase, 2016

Narrator, "Curaçao's Coral Challenge" for Producing the Documentary course, 2015

External

Editorial Board Member, *Journalism: Theory, Practice, and Criticism*, 2017-present

Editorial Board Member, *Digital Journalism*, 2016-2021

Peer reviewer for *Digital Journalism*; *International Journal of Communication*; *International Journal of Press/Politics*; *Journal of Applied Journalism and Media Studies*; *Journalism and Mass Communication Quarterly*; *Journalism: Theory, Practice, and Criticism*; *Journalism Practice*; *Journalism Studies*; *Information, Communication and Society*

Peer reviewer for International Communication Association, Joint Journalism and Communication History, Journalism 2020 conferences

Peer reviewer for chapters in books *Social Media and Journalism's Search for Truth* and *Argumentation and Advocacy*

Spoke to Columbia Communications Ph.D. students on the academic job search, 2018

Memberships

International Communication Association

Association for Education in Journalism and Mass Communication

Investigative Reporters & Editors

Society of Professional Journalists

American Journalism Historians Association

College Media Association

Media Mentions

- Luby, A. (2023, February 13). Pace Holds Fair Focusing on Students' Mental Health and Emotional Needs. *The Examiner News*. <https://www.theexaminernews.com/pace-holds-fair-focusing-on-students-mental-health-and-emotional-needs/>
- Gomez, B. (2022, May 20). Pace professor, media expert: Governments have legal and ethical obligation to provide public info. News 12 Bronx. <https://bronx.news12.com/pace-professor-media-expert-governments-have-legal-and-ethical-obligation-to-provide-public-info>
- Yankowski, P. (2020, November 8). 'End of an era': CT Jeopardy! contestants react to Alex Trebek's passing. *Connecticut Post*. <https://www.ctpost.com/local/article/End-of-an-era-Jeopardy-contestants-react-15711518.php>
- Almonte, M. (2018, June 6). Pace University professor competes on 'Jeopardy!' *Journal News/LoHud*. <https://www.lohud.com/story/money/business/2018/06/06/pace-university-professor-jeopardy/664100002/>
- "Pace Prof Appears on Jeopardy!" (2018, May 30). *Patch.com*. <https://patch.com/new-york/pleasantville/pace-prof-appears-jeopardy>
- Adams, E. (2017, March 27). Students Take a Trip to Sing Sing Correctional Facility. *Pace Chronicle*. <http://pacechronicle.com/showcase/2017/03/27/students-take-a-trip-to-sing-sing-correctional-facility/>
- Tucci, J. (2017, March 6). Christian Gisoni Releases The "Average Psycho." *Pace Chronicle*. <http://pacechronicle.com/showcase/2017/03/06/christian-gisoni-releases-average-psycho/>
- Ardalon, D. (2016, August 16). Nebraska cornfields become new frontiers for drone storytelling. *Current*. <https://current.org/2016/08/nebraska-cornfields-become-new-frontiers-for-drone-storytelling/>
- Schudson, M. (2015, October 10). When the media had enough: Watergate, Vietnam and the birth of the adversarial press. *Salon*. https://www.salon.com/2015/10/10/when_the_media_had_enough_watergate_vietnam_and_the_birth_of_the_adversarial_press/
- Shafer, J. (2015, September 30). The Public's Correct Not to Trust the Media. *Politico Magazine*. <https://www.politico.com/magazine/story/2015/09/shafer-public-distrust-media-historic-lows-the-public-is-right-chris-cillizza-213208>
- Kramer, M. (2015, July 13). Putting the public into public media membership. *Nieman Lab*. <https://www.niemanlab.org/2015/07/putting-the-public-into-public-media-membership/>
- Chery, D. (2014, September 18). Professor Spotlight: Dr. Fink. *Pace Chronicle*. <http://pacechronicle.com/feature/2014/09/18/professor-spotlight-dr-fink/>

- Wihbey, J. (2014, September 11). What's New in Digital and Social Media Research: The realities of citizen journalism, and new possibilities for transparency. *Nieman Lab*.
<https://www.niemanlab.org/2014/09/whats-new-in-digital-and-social-media-research-the-realities-of-citizen-journalism-and-new-possibilities-for-transparency/>
- Long, C. (2013, June 24). The rise of contextual journalism, 1950s-2000s. *Journalist's Resource*.
<https://journalistsresource.org/studies/society/news-media/rise-contextual-journalism-1950s-2000s/>
- Ingram, M. (2013, May 23). Why scoops and objectivity matter less and less — because context is everything. *GigaOm*. <https://gigaom.com/2013/05/23/why-scoops-and-objectivity-matter-less-and-less-because-context-is-everything/>
- Stray, J. (2013, May 23). Objectivity and the decades-long shift from “just the facts” to “what does it mean?” *Nieman Lab*. <https://www.niemanlab.org/2013/05/objectivity-and-the-decades-long-shift-from-just-the-facts-to-what-does-it-mean/>
- Starkman, D. (2013, April 30). The importance of counting stories. *Columbia Journalism Review*.
https://archives.cjr.org/the_audit/the_importance_of_counting_sto.php
- Starkman, D. (2013, March 11). The Rise of Longform Newspaper Writing, 1950s-2003. *Columbia Journalism Review*. https://archives.cjr.org/the_audit/the_rise_of_longform_newspaper.php