

KATHERINE FINK

Associate Professor
 Department of Media, Communications, and Visual Arts
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EDUCATION

Ph.D. Communications, Columbia University, 2014, Adviser: Michael Schudson

M.Phil. Communications, Columbia University, 2012

M.B.A., Duquesne University, 2009

B.A. (with distinction) Slavic Languages and Literatures (Russian Studies concentration), University of Virginia, 1998

POSITIONS HELD

Academic positions

Associate Professor (2020-present); Assistant Professor (2014-2020), Pace University, Department of Media, Communications, and Visual Arts

Affiliated Fellow, Yale University Law School Information Society Project, 2014-Present; **Visiting Fellow**, 2011-2014

Fellow, Brown Institute for Media Innovation, Columbia University, 2013-2014

Non-academic positions

All Things Considered Host/Reporter, WDUQ-FM, Pittsburgh, PA 2001-2009

News Director, WINA-AM, Charlottesville, VA 2000-2001; **Reporter**, 1998-2000

Freelance Reporter, *Connection* Newspapers, Fairfax, VA 1995-1996

TEACHING

Courses taught

Pace University, 2014-present

Masters level:

Newly developed:

- Media Innovation

Substantially revised:

- Writing for Organizations

- Multi-Platform Communications
- Communications Research

Undergraduate level:

Newly developed:

- Audio Storytelling
- The Digital Newsroom
- Digital Storytelling
- The Global Newsroom
- Investigative Journalism
- Making Media with Drones

Substantially revised:

- The Art of Anchoring: From Cronkite to Couric
- Introduction to News Media
- News Reporting
- This Just In: Breaking News

Customized for MCVA majors:

- University 101

Columbia University, 2010-2013

Undergraduate level:

Newly developed:

- Fundamentals of Radio Journalism
- Paying for News: Journalistic Business Models in the 21st Century

Teaching assistant:

- Freedom of Speech and Press
- Journalism Essentials: Ethics
- Immigration Reporting
- Journalism Essentials: Business of Journalism

Thesis advising

Pace University

Ryan Camarda, MA film thesis, 2022

Gabriel Rivera, “College Students’ Personal Biases Influence Their Interpretations of Political News Media,” Undergraduate honor’s, 2018

Columbia University

Emily Jones, "Preventing Future Teenage Drug Addicts," Journalism MA, 2013

Steve Silva, "Is it Time to Compensate Kidney Donors?", Journalism MA, 2013

Teaching development

Participant, College Media Association conference, 2020, 2019, 2018

Participant, Banjo social listening webinars, 2018, 2017, 2016

Participant, New York City Media Lab Summit, 2016

Participant, Drone Journalism Boot Camp, University of Nebraska, 2016

Participant, FOIA Hackathon at *Buzzfeed*, 2016

Participant, NPR Two-Way Webinar, 2016

Attended Lessons in Teaching Data + Journalism at NYC Hacks/Hackers, 2015

Participant, Entrepreneurial and Social Journalism Educators Summit, City University of New York Graduate School of Journalism, 2015

Participant, Coding Boot Camp, Investigative Reporters and Editors, 2015

Participant, Pace University Teaching Effectively Online workshop, 2015

Participant, Reinventing TV and Video News workshop, City University of New York Graduate School of Journalism, 2014

Participant, Doing Journalism with Data: First Steps, Skills and Tools MOOC, 2014

Participant, Power Reporting: Public Radio workshop, Poynter Institute, 2007

Graduate, Leadership Development Initiative, Leadership Pittsburgh, 2004

SCHOLARSHIP

Publications

Peer-Reviewed Journal Articles

Min, S.J. & **Fink, K.** (2021). Keeping up with the technologies: Distressed journalistic labor in the pursuit of “shiny” technologies. *Journalism Studies*. DOI: 10.1080/1461670X.2021.1979425

Fink, K. (2021). Freedom of information in college: How student journalists learn to file public records requests. *College Media Review* 58, 4-23.

Fink, K., & Palmer, R. (2020). “We Have to Stand Out to Blend In”: Ordinary Transgender People Speak About Being Subjects of News Stories. *Journalism Studies* 21(8), 1109-1126.

Fink, K. (2019). Freedom of information in community journalism. *Community Journalism* 7(1), 17-37.

Fink, K., Finewood, M. H., & Molnar, L. (2018). Framing Pier 55: Negotiated resilience and contested waterfronts. *Journal of Environmental Studies and Sciences* 9(3), 364-370.

Ziek, P., & **Fink, K.** (2018). Networks within the competitive media environment. *Review of Journalism and Mass Communication*, 6(1/2), 1-18.

Ziek, P. and **Fink, K.** (2018). Breaking down walls: Inter-organizational collaboration in "The Trifecta." *Media Practice and Education*. DOI:10.1080/25741136.2018.1511359

Fink, K. (2018). Opening the government's black boxes: Freedom of information and algorithmic accountability. *Information, Communication & Society* 21(10), 1453-1471.

Fink, K., and Anderson, C.W. (2015). Data journalism in the United States: Beyond the usual suspects. *Journalism Studies* 16(4), 467-481.

Fink, K., and Schudson, M. (2014). The rise of contextual journalism, 1950s-2000s. *Journalism: Theory, Practice, and Criticism* 15(1), 3-20.

Book Chapter

Fink, K. (2018). State FOI laws: More journalist friendly, or less? In D. Pozen & M. Schudson (eds.), *Troubling transparency: The Freedom of Information Act and beyond* (pp. 91-115). New York: Columbia University Press.

Invited Essay

Fink, K. (2019). The biggest challenge facing journalism: A lack of trust. *Journalism: Theory, Practice, and Criticism*, 20(1), 40-43.

Encyclopedia Entry

Fink, K. (2017). Upturn. In L.A. Schintler and C.L. McNeely (eds.), *Encyclopedia of Big Data*. New York: Springer Reference. doi:10.1007/978-3-319-32001-4_177-1

Book Reviews

Fink, K. (2016). Book Review: Stephen Cushion, *News and Politics: The Rise of Live and Interpretive Journalism*. *Journalism: Theory, Practice, and Criticism* 17(7), 937-939.

Fink, K. (2015). Book Review: Rosalind Coward, *Speaking Personally: The Rise of Subjective and Confessional Journalism*. *Media Culture & Society* 37(3), 504-506.

Fink, K. (2011). Journalism's Future: "Collapse" Versus "Transformation." *International Journal of Communication* 5, 1861-1864.

Other Publications

Schudson, M. and **Fink, K.** (2011-2012). "[The Research Report](#)" column, 7 issues, *Columbia Journalism Review*.

Presentations

Peer Reviewed Conference Presentations

- Ziek, P., **Fink, K.**, & Guarneri, L. (2020). Experiential Learning: Reflection vs Reflections. International Conference of Education, Research and Innovation.
- Pantic, M. & **Fink, K.** (2020). Looking for a sustainable newsroom model: The case of the U.S. media. Association for Education in Journalism and Mass Communication conference.
- Fink, K.** and Pantic, M. (2020). A Franchise Model for Hyperlocal News. International Communication Association annual conference.
- Fink, K.** and Palmer, R. (2019). “We have to stand out to blend in”: Ordinary transgender people in the news. Association for Education in Journalism and Mass Communication annual conference.
- Palmer, R., **Fink, K.** and Seo, S. (2019). Inconspicuous gatekeepers: Sociology of search engine optimization work. International Communication Association annual conference.
- Ziek, P. and **Fink, K.** (2019). Cooperation in the competitive media environment. Eastern Communication Association annual conference.
- Ziek, P. and **Fink, K.** (2017). The Trifecta: Cross-disciplinary collaboration among journalism, public relations and video production students in a simulated environment. Association for Education in Journalism and Mass Communication annual conference.
- Fink, K.** (2017). Resisting right-to-know: Local government compliance with freedom of information laws. International Communication Association annual conference.
- Fink, K.** (2016). Algorithmic transparency under the Freedom of Information Act. International Communication Association annual conference.
- Fink, K.** (2016). Algorithmic transparency under the Freedom of Information Act. Unlocking the Black Box: The Promise and Limits of Algorithmic Accountability in the Professions, Yale Law School Information Society Project conference.
- Fink, K.** (2016). Whose right to know? Origins of the Freedom of Information Act. Joint Journalism and Communication History annual conference.
- Fink, K.** (2015). Public records and private interests. Joint Journalism and Communication History annual conference.
- Fink, K.** (2013). Who (or what) is a source? American Sociological Association Media Sociology pre-conference.
- Fink, K.** (2013). What do they know, and how do they know it? Identifying experiential knowledge in news sources. International Communication Association annual conference.

Fink, K. (2012). Bringing journalistic codes of ethics into the digital age. International Communication Association annual conference.

Fink, K. (2012). How ‘public’ are U.S. public media? Examining the role of individual donors in the public media business model. Eastern Communication Association annual conference.

Other Invited Presentations (* indicates Pace student)

Fink, K. & Bubba, C.* (2020). Diversity in College Media. College Media Association convention.

Fink, K. and Ray, K.* (2019). What transgender news sources would like you to know. College Media Association convention.

Fink, K. and Sikder, A.* (2019). Working together across campuses and platforms. College Media Association convention.

Fink, K. and Browne, S.* (2018). Experiences of college journalists with public records laws. College Media Association convention.

Fink, K. (2017). The role of SEO in online agenda setting. Columbia University Graduate School of Journalism Ph.D. Colloquium.

Fink, K. (2016). Fixing FOIA? Technology and the future of open government (panelist). FOIA@50 Conference, Columbia University Graduate School of Journalism.

Fink, K. (2015). The business of news media. Barnard Pre-College Program guest lecture.

Fink, K. (2015). Public records and private interests. Columbia University Graduate School of Journalism Ph.D. Colloquium.

Fink, K. (2014). The business of news media. Barnard Pre-College Program guest lecture.

Fink, K. (2013). Is news commodity or public good? Is foreign news different? Barnard Pre-College Program guest lecture.

Fink, K. (2012). Data-driven sourcing: The Public Insight Network. Yale University Law School Information Society Project Ideas Lunch.

Fink, K. (2012). Source considerations in the virtual space: Who else is helped by “Help a Reporter Out”? Media Sociology Forum III, Columbia University Graduate School of Journalism.

Research assistantships

- to Louisiana State University Executive Vice Chancellor and Provost John Hamilton, for study “Educating Journalists: A New Plea for the University Tradition,” January-March 2013.

- to Associate Dean for Communications Elizabeth Fishman and Events & Communications Manager Laurel Holland, for Columbia University Graduate School of Journalism Centennial's "50 Great Stories," February-April 2013.
- to CUNY Assistant Professor C.W. Anderson, for data journalism study, August 2012-January 2013.
- to NYU Ph.D. candidate Sarah Stonbely, content analysis related to dissertation research on media bias, April-July 2012.
- to Columbia University Professor Michael Schudson, for book *The Rise of the Right to Know*, January-May 2012.
- to Associate Dean for Communications Elizabeth Fishman and Program Manager for Centennial Events Jesse Adams, for Columbia University Graduate School of Journalism Centennial's "50 Great Stories," December 2011-March 2012.
- to Columbia Ph.D. candidates Lucas Graves and Tom Glaisyer, on "The Fact-Checking Universe in Spring 2012," New America Foundation, October-December 2011.
- to Ernest Sotomayor in the Columbia University Graduate School of Journalism Office of Career Services, Summers 2011 and 2010.
- to Columbia Ph.D. candidate Olivier Sylvain, on "Domesticating the Great, Throbbing, Common Pulse of America": A Study of the Ideological Origins of the Radio Act of 1927," dissertation, October-December 2009.

Grants Sought

Awarded

External

College Media Association Ingelhart Grant, 2019

Teresan Scholarship, College of Saint Teresa Alumnae Association, 2012

Internal

Wilson Center for Social Entrepreneurship Faculty Fellowship, 2022

Provost's Wellness Grant Initiative, 2022

Pace University Student-Faculty Undergraduate Research Program, Summers 2016-2019 and academic year 2019-2020

Undergraduate Research Conference Travel Fund, 2018-2020 (four students total)

Pace Path Innovation Fundraising Initiative, 2017

Dyson College Summer Research Award, 2016

Not awarded

External

American Journalism Historians Association Rising Scholar program, 2016 and 2019
 Media, Inequality, and Change (MIC) Center Call for Research in Technology, Inequality, and Information Policy, 2018
 AEJMC Visiting Professors in Social Media program, 2016
 Scripps Howard Journalism Entrepreneurship Institute, 2015 and 2016

Internal

Dyson College Summer Research Award, 2015 and 2019
 Wilson Center for Social Entrepreneurship Faculty Fellowship, 2014, 2015, 2021
 Dyson College Mentoring Program, 2014

Awards**Academic**

Top paper in Applied Communication, Eastern Communication Association, 2019
 First-place paper award, Association for Education in Journalism and Mass Communication Small Programs Interest Group, 2017
 Covert Award (for best mass communication history article), Association for Education in Journalism and Mass Communication History Division, 2015

Professional

First-place Feature Award, Pennsylvania Associated Press, 2008
 First-place Spot News, Continuing Coverage, and Ed King Memorial Awards, Press Club of Western Pennsylvania, 2007
 First-place Public Affairs Award, Pennsylvania Associated Press, 2006
 First-place Enterprise, Continuing Coverage, and Ed King Memorial Awards, Press Club of Western Pennsylvania, 2004
 First-place Sports Feature Award, Pennsylvania Associated Press, 2002
 First-place Enterprise Award, Virginia Association of Broadcasters, 2000

SERVICE

Internal**University level**

Alternate member, Council of Deans and Faculty on Promotion and Tenure, 2020-2021
 Faculty Representative, search committee for Vice President of University Relations, 2019-2020
 Member, Advising 360 Presidential Task Force, 2018-2019

Executive Producer, [Pacecast](#) (Pace University President Marvin Krislov's podcast), 2017-2019
 Breakout group facilitator, Provost's Student Success Retreat, 6/2019
 Presenter, Faculty Institute, 5/2019
 Participant, Undergraduate Research Day, 5/2018
 Attendee, Graduate Commencement, 5/2017
 Attendee, Pace Pitch contest, 4/2016
 Participant in faculty calling campaign to admitted students, 3/2016
 Attendee, Faculty Institute, 5/2015
 Attendee, Graduate Student Open House, 10/2015, 3/2016, 10/2017
 Attendee, Joint Faculty Council meetings, 4/2015, 5/2019
 Attendee, Tea with Provost, 10/2014, 12/2015, 4/2019

Pleasantville campus

Faculty in Residence (Elm Hall) 2020-present
 Faculty Adviser, *Pace Chronicle* student newspaper (2017-present), Spoon University (2016-2017) and Power of our Words (2016-2017)
 Chair, Pleasantville UNV 101/CAP Advisory Committee 2016-present (member, 2015-present)
 Faculty Partner, Pop Culture and Media First Year Interest Group, 2019-present
 Member, Faculty Affairs Committee, 2019-present
 Co-organizer, Willcox Hall mural project, 2019-2020
 Moderator, Northeast Writing Centers Association conference (held at Pace-Pleasantville), 4/2017
 Host and Executive Producer, [Pace Profs](#) (six-part podcast series profiling junior faculty), 2016
 Attendee, Convocation, 9/2016, 9/2017, 9/2018
 Attendee, Commencement, 5/2016, 5/2017, 5/2019
 Attendee, Orientation lunches with incoming students and parents, 7/2015, 7/2016, 7/2017
 Attendee, roundtable discussion with Associate Provost for Academic Affairs Adelia Williams, 10/2016
 Attendee, Tenure and Promotion town hall meeting, 4/2016
 Attendee, Exploring Majors event, 10/2015
 Regular attendee at Westchester Faculty Council, Dyson Faculty Council, MCVA departmental meetings

Dyson College of Arts and Sciences

1st Vice Chair, Dyson Faculty Council, 2022-present
 Member, Dyson Committee on Graduate Programs, 2020-present

Speaker, Dyson Community Forum on non-linear career paths, 4/2019
 Faculty Leader, Dyson Society of Fellows Weekend Retreat, 10/2017
 Attendee, Dyson Graduate Awards ceremony, 5/2017
 Attendee, Dyson College Institute for Sustainability and the Environment's third Summit on Resilience, 4/2017
 Member, Scholastic Standing Committee, 7/2016
 Attendee, Dyson Day, 4/2016
 Faculty leader, Dyson transfer student expectations seminar, 6/2015
 Attendee, Dyson Undergraduate Awards ceremony, 5/2015
 Attendee, Dean Nira Herrmann's talk with *New York Times* critic Janet Maslin, 4/2015
 Attendee, Dyson faculty dinners with the deans, 9/2014, 10/2014, 2/2016

Department of Media, Communications, and Visual Arts

Producer, Booth Review Weekly and interview podcasts, 2021-present
 Member, Curriculum Committee, 2014-present
 Organizer of student trip to Pulitzer Prize announcement at Columbia University, 4/2019
 Attendee, Pre-convocation for first-year MCVA majors, 9/2016, 9/2017, 9/2018
 Attendee, Middle States planning meetings, fall 2017
 Co-organizer, MCVA Student Showcase, 5/2016
 Organizer, guest lecture with Tanja Aitamurto of Stanford University, 2/2016
 Member, Digital Journalism faculty search committee, 2016-2017
 Narrator, "Curaçao's Coral Challenge" for Producing the Documentary course, 5/2015
 Attendee, Producing the Documentary premiere, 5/2015 and 5/2017
 Researched audio equipment purchases and assisting in setting up the audio lab
 Recruited adjunct faculty
 Regular contributor to MCVA social media

External

Academic

Editorial Board Member, *Journalism: Theory, Practice, and Criticism*, 2017-present
 Editorial Board Member, *Digital Journalism*, 2016-2021
 Peer reviewer for *Digital Journalism*, *International Journal of Communication*, *International Journal of Press/Politics*, *Journal of Applied Journalism and Media Studies*, *Journalism and Mass Communication Quarterly*, *Journalism: Theory, Practice, and Criticism*, *Journalism Practice*, *Journalism Studies*

Peer reviewer for International Communication Association, Joint Journalism and Communication History, Journalism 2020 conferences

Peer reviewer for chapters in books *Social Media and Journalism's Search for Truth* and *Argumentation and Advocacy*

Spoke to Columbia Communications Ph.D. students on the academic job search, 10/2018

Attendee, Digital Poster Session at Brown Institute for Media Innovation, Columbia University, 2/2016

Reviewer for work-in-progress presentations by Columbia Communications Ph.D. students, 4/2015

Attendee, Yale University Law School Information Society Project Ideas Lunches, 2012-2015

Lead Organizer, Data Journalism: New Tools and New Challenges for Accessing Information, Yale Information Society Project conference, 3/2012

Co-organizer, Media Sociology Forum III, Columbia University, 3/2012

Co-organizer, Harvard-MIT-Yale-Columbia Cyberscholar Working Group, monthly, 2012-2013

Non-academic

Webinar Instructor, Twitter for Networking, University of Virginia Alumni Career Services, 2011

Judge, Society of Professional Journalists' Pacific Northwest Excellence in Journalism competition,

Radio Feature News category, 2009

Panelist, Consumer Health Coalition media workshop, 2008

Media Trainer, Center for Progressive Leadership Pennsylvania, 2007

Panelist, Run Baby Run media workshop, 2004 and 2006

Memberships

International Communication Association

Association for Education in Journalism and Mass Communication

Investigative Reporters & Editors

Society of Professional Journalists

American Journalism Historians Association

College Media Association

Media Mentions

Luby, A. (2023, February 13). Pace Holds Fair Focusing on Students' Mental Health and Emotional Needs.

The Examiner News. <https://www.theexaminernews.com/pace-holds-fair-focusing-on-students-mental-health-and-emotional-needs/>

- Almonte, M. (2018, June 6). Pace University professor competes on 'Jeopardy!' *Journal News/LoHud*.
<https://www.lohud.com/story/money/business/2018/06/06/pace-university-professor-jeopardy/664100002/>
- “Pace Prof Appears on Jeopardy!” (2018, May 30). *Patch.com*. <https://patch.com/new-york/pleasantville/pace-prof-appears-jeopardy>
- Adams, E. (2017, March 27). Students Take a Trip to Sing Sing Correctional Facility. *Pace Chronicle*.
<http://pacechronicle.com/showcase/2017/03/27/students-take-a-trip-to-sing-sing-correctional-facility/>
- Tucci, J. (2017, March 6). Christian Gisoni Releases The “Average Psycho.” *Pace Chronicle*.
<http://pacechronicle.com/showcase/2017/03/06/christian-gisoni-releases-average-psycho/>
- Ardalon, D. (2016, August 16). Nebraska cornfields become new frontiers for drone storytelling. *Current*.
<https://current.org/2016/08/nebraska-cornfields-become-new-frontiers-for-drone-storytelling/>
- Schudson, M. (2015, October 10). When the media had enough: Watergate, Vietnam and the birth of the adversarial press. *Salon*.
https://www.salon.com/2015/10/10/when_the_media_had_enough_watergate_vietnam_and_the_birth_of_the_adversarial_press/
- Shafer, J. (2015, September 30). The Public’s Correct Not to Trust the Media. *Politico Magazine*.
<https://www.politico.com/magazine/story/2015/09/shafer-public-distrust-media-historic-lows-the-public-is-right-chris-cillizza-213208>
- Kramer, M. (2015, July 13). Putting the public into public media membership. *Nieman Lab*.
<https://www.niemanlab.org/2015/07/putting-the-public-into-public-media-membership/>
- Chery, D. (2014, September 18). Professor Spotlight: Dr. Fink. *Pace Chronicle*.
<http://pacechronicle.com/feature/2014/09/18/professor-spotlight-dr-fink/>
- Wihbey, J. (2014, September 11). What’s New in Digital and Social Media Research: The realities of citizen journalism, and new possibilities for transparency. *Nieman Lab*.
<https://www.niemanlab.org/2014/09/whats-new-in-digital-and-social-media-research-the-realities-of-citizen-journalism-and-new-possibilities-for-transparency/>
- Long, C. (2013, June 24). The rise of contextual journalism, 1950s-2000s. *Journalist’s Resource*.
<https://journalistsresource.org/studies/society/news-media/rise-contextual-journalism-1950s-2000s/>
- Ingram, M. (2013, May 23). Why scoops and objectivity matter less and less — because context is everything. *GigaOm*. <https://gigaom.com/2013/05/23/why-scoops-and-objectivity-matter-less-and-less-because-context-is-everything/>
- Stray, J. (2013, May 23). Objectivity and the decades-long shift from “just the facts” to “what does it mean?” *Nieman Lab*. <https://www.niemanlab.org/2013/05/objectivity-and-the-decades-long-shift-from-just-the-facts-to-what-does-it-mean/>

Starkman, D. (2013, April 30). The importance of counting stories. *Columbia Journalism Review*.
https://archives.cjr.org/the_audit/the_importance_of_counting_stories.php

Starkman, D. (2013, March 11). The Rise of Longform Newspaper Writing, 1950s-2003. *Columbia Journalism Review*. https://archives.cjr.org/the_audit/the_rise_of_longform_newspaper.php