

Structure and Design Issues in Entrepreneurship Centers: A Workshop

Bruce Bachenheimer

www.bachenheimer.com

Clinical Professor,
Pace University
www.pace.edu

Executive Director,
Entrepreneurship Lab
www.pace.edu/elab

PACE
UNIVERSITY



ENTREPRENEURSHIP LAB

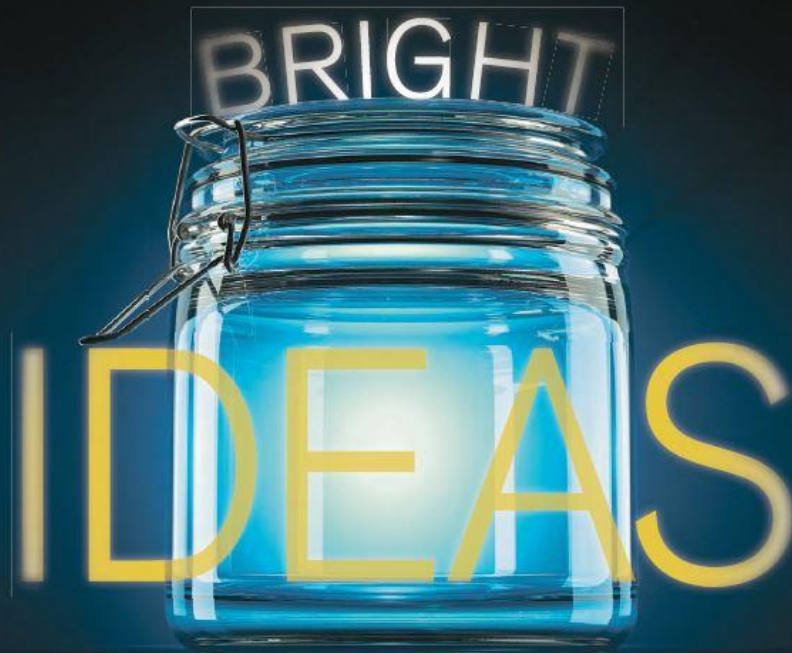
Workshop Agenda

10/30/15 2:15 - 3:30 (75 min)

1. A brief overview of strategic challenges (~10 min)
2. Break-up into groups and begin by introducing yourselves and your centers (~10 min)
3. Bullet-point key aspects of your centers current structure and design (~10 min)
4. Creative exercise on possible new structure and design concepts (~15 min)
5. Synthesize current aspects and new concepts (~10 min)
6. Reconvene and share group ideas (~20 min)

BizEd

November/December 2013



B-schools spark entrepreneurial thinking across campus

ALSO IN THIS ISSUE:

Sustainable Startups
Linking Business & Society
Producing More PhDs

Strategic Challenges?

Strategy

“A high level plan to achieve one or more goals under conditions of uncertainty” (Wikipedia)

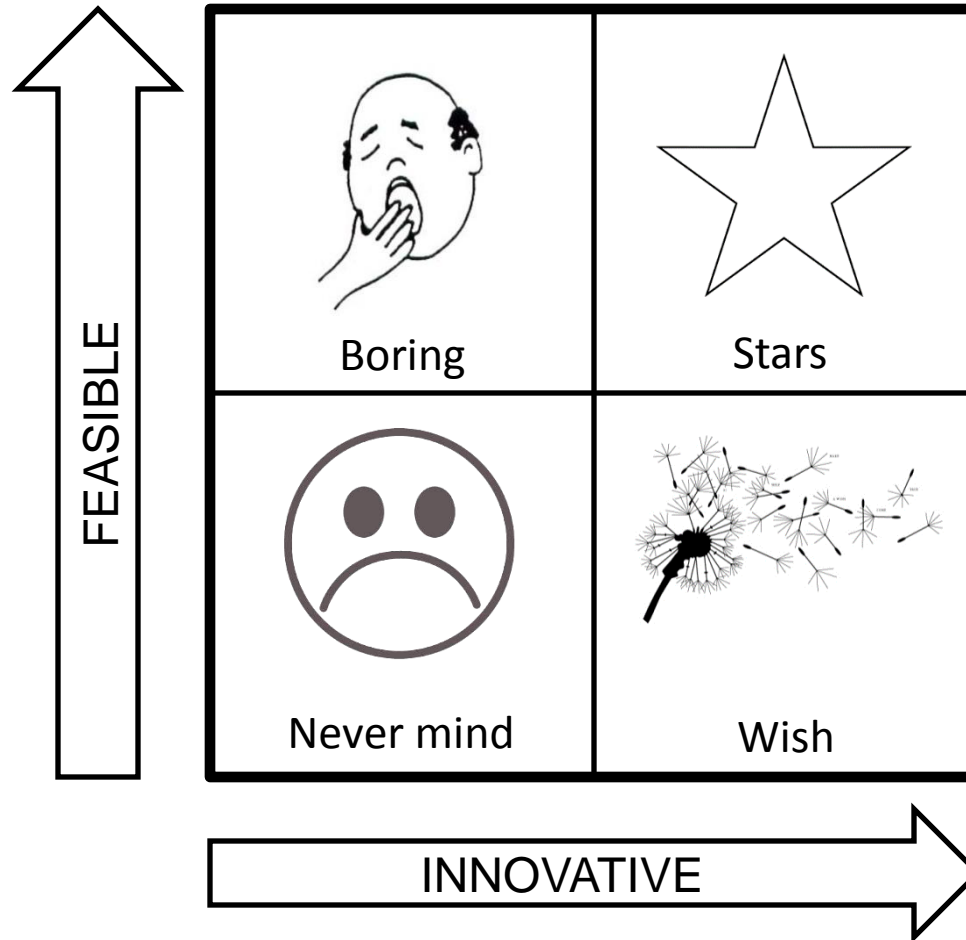
Key Elements

1. Coherent pattern of action
2. Interdependent activity
3. Irreversible commitments

Possible Considerations

- **Location** – on campus *or* in business community
- **Administration** – faculty/staff *or* business managers
- **Reporting** – Dean/Provost *or* independent board of directors
- **Funding** – internal budget allocation *or* earned revenue
- **Constituents** – student entrepreneurs *or* those without entrepreneurship experience (students, faculty, alumni)
- **Layout** – defined modular office space *or* unstructured flexible ‘playground’
- **Measure of success** – New student ventures *or* entrepreneurial skills and mindset

Evaluation of New Center Concepts



Bruce Bachenheimer

Clinical Professor, Management

Executive Director, Entrepreneurship Lab

Pace University

Lubin School of Business

Department of Management,

163 William Street, Room 342

New York, NY 10038

Phone: (212) 618-6663

Fax: (212) 618-6664

E-Mail: bbachenheimer@pace.edu

Web: <http://webpage.pace.edu/bbachenheimer>